

# GARMIN® *marketing memo*

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To: Marine & Consumer Electronic Dealers  
From: Bryan Yalowitz, Senior Manager, Recreational Sales/Marketing  
Date: September 30, 2008

## GARMIN REBATE OFFER

### Purchase a Colorado™ and receive \$50 Cash Back

This rebate is being offered between the period of October 1, 2008 and December 31, 2008 subject to the terms and conditions set forth in the rebate coupon.

Rebate coupons and POP displays are being shipped to dealers. If you do not receive them, please let us know. This rebate program is being implemented in the same manner as we have done with others in the past.

#### Qualifying Products

- Colorado 300
- Colorado 400c
- Colorado 400i
- Colorado 400t

## Find \$50 with a Colorado™

Buy a Colorado and receive \$50 USD via mail-in rebate.



# GARMIN COLORADO™ SERIES \$50 REBATE

Purchase a Garmin Colorado and receive \$50<sup>USD</sup> via mail-in rebate.

Offer is valid for purchases made between 10/01/08 and 12/31/08. Rebate submissions must be postmarked by 1/31/09.

Limit 1 rebate per customer. To qualify for this rebate, please complete the 6 steps listed on the back or lower portion of this coupon.

Please select the unit purchased:  Colorado 300  Colorado 400c  Colorado 400i  Colorado 400t

Please print clearly.

Dealer Where Purchased \_\_\_\_\_

Purchase Date \_\_\_\_\_

Customer Name \_\_\_\_\_

Address \_\_\_\_\_

City / State \_\_\_\_\_

Zip Code or Postal Code \_\_\_\_\_

Phone Number \_\_\_\_\_

Email \_\_\_\_\_

**Note:** Rebate checks will be mailed to U.S. or Canadian mailing addresses only.

**Note:** Your email address will only be used for correspondence about this rebate offer.

Visit [https://buy.garmin.com/shop/shop.do?cid=145&fKeys=FILTER\\_SERIES\\_COLORADO](https://buy.garmin.com/shop/shop.do?cid=145&fKeys=FILTER_SERIES_COLORADO) for information about the Garmin Colorado Series.

After 30 days, you may check the status of your submission at [www.status-now.com](http://www.status-now.com) or 1-800-975-7814.

**Terms and Conditions:** This rebate is redeemable only by residents of the U.S. and Canada and may not be combined with any other offer directly from Garmin. Garmin is not responsible for incomplete requests, loss in mail, postage due or C.O.D. receipts, or any consequential or incidental damages. Garmin reserves the right to rescind or change this offer. Rebate is paid in U.S. dollars. Recipient is responsible for any applicable taxes. Limit one rebate per customer, per purchase, per valid serial number. Requests for multiple rebates from groups, clubs, or organizations will not be honored. Only the actual purchaser of the eligible Garmin product qualifies for this rebate offer. This rebate only applies to the Colorado models listed on this rebate coupon. Purchases made through online auctions, excluding direct purchases from authorized dealers, are not eligible. eBay® purchases only valid if purchase is made from an authorized Garmin dealer. Refurbished or newly overhauled products do not qualify for the rebate. Void where prohibited or otherwise restricted by law.

**Garmin recommends making a copy of your receipt and completed rebate coupon for your records.**

**Please allow 6-10 weeks to process your request.**



## To receive your \$50 rebate, please follow these 6 steps:

1. **Purchase** a Garmin Colorado 300, 400c, 400i, or 400t unit between 10/01/08 and 12/31/08. The product must be purchased in factory-new condition.
2. **Read and complete** this rebate coupon.
3. **Enclose** a legible copy of your dated, itemized receipt or invoice. The document must show the item purchased, the date of purchase and the name of your Garmin authorized dealer or reseller. PayPal™ receipts not accepted.
4. **Enclose** your original UPC barcode cut out from the bottom of the product box. The UPC barcode is approximately 1 inch by 1 inch in size.
5. **Provide** your **Garmin Colorado** serial number in the squares below. The 9 digit alphanumeric serial number is located on a black and white sticker inside the battery compartment of the unit. To open the battery compartment, please lift the latch and slide the rubber cover downward.

**REQUIRED Colorado Serial Number**



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(9 digit Colorado serial number)

6. **Mail** your submission (postmarked by 01/31/09) to:

**PROMOTION # 18873**

**GARMIN COLORADO SERIES \$50 REBATE**

**PO Box 22092**

**Tempe, AZ 85285**

For questions about this offer, visit <http://www8.garmin.com/whatsNew/currentpromotions/> or contact [rebate@garmin.com](mailto:rebate@garmin.com)