2021 Google for Education services offer

As a US or Canada-based K-12 district, school, or Higher Education organization interested in buying Google Workspace for Education Plus or Chromebooks and Chrome Education Upgrade in 2021, you may be eligible to receive free services along with your purchase.

Services are delivered by trusted Google for Education partners, and are designed to help your school get the most out of Google for Education tools. We have also included a number of diverse-owned partners. For a detailed view of the services & partners see this website.

A few steps to get started

1. Complete your purchase
   Proof of purchase is required (via invoice or purchase order)

2. Choose from 3 service categories - goo.gle/eduoffer-2021
   Review the service categories: Deployment, Educator Training, Analytics. As a bonus, you’ll also qualify for App Licenses.

3. Confirm your purchase
   Google Workspace for Education Plus purchases use this form. Chromebook & Chrome Education Upgrade purchases use this form.

4. Hit the ground running
   Work with your partner of choice to determine and implement the services that best fit your organization’s needs

Service offerings

Select one of three options. Visit our website to see a detailed list of offerings based on the number of devices purchased.

- **Deployment services**
  Deployment partners assist schools in the rollout and configuration of new technology, in addition to providing the tools and insights to ensure organizations are getting the most out of their new tools and devices.

- **Educator training services**
  Professional Development Partners train educators on the impactful use of Google technology in the classroom and lead schools through transformative change by providing guidance in the areas of vision, learning approach, culture, community, and diversity and equity.

- **Analytics services**
  Analytics partners help Education Plus users gain insights into their domain usage. These partners can build these reports on top of BigQuery logs and may incorporate other data sources as well.

**Bonus!**
Organizations are eligible for licenses from one of six options: Book Creator, Classcraft, Pear Deck, BookWidgets, DOGONews, Screencastify.

Check out the services offer homepage (goo.gle/eduoffer-2021) to review and select the service that’s best for your organization

Please note:
- This offer is available to K-12 schools, districts, consortia, and Higher Education organizations in the US and Canada. *A consortium is defined as an entity (Association, Dioceses, etc.) that may combine member school purchases for joint qualification of services.
- This Promotion Period is January 12, 2021 - September 30th, 2021, or while available services last. Services need to be redeemed by November 30, 2021.
- Terms and conditions are subject to change without notice.
- Only one Chrome “order” per year is eligible for the promotion. An “order” is defined as all purchases of Chromebooks and Chrome Education Upgrades by your district/school/organization within a 60 day window during the Promotion Period.
- For K-12: A “New Customer” is any K-12 customer with 30 or less Chromebooks and Chrome Education Upgrades deployed within their school or district. A 100 unit minimum order of Chromebook and Chrome Education Upgrades is required for all returning Chrome customers.
- For Higher Education: a 100 unit minimum order of Chromebooks and Chrome Education Upgrades is required to qualify.
- Renewals of G Suite Enterprise for Education or for Education Plus subscriptions do not qualify.
- Full Domain Licensing requires all Google Workspace users in your organization to be licensed on G Suite.
- A net new order of Education Plus licenses is defined for both K12 and Higher Education as: a first-time purchase of Full Domain Education Plus licenses.
- For qualifying Chrome Education Upgrade purchases:
  - For K-12: A “New Customer” is any K-12 customer with 30 or less Chromebooks and Chrome Education Upgrades deployed within their school or district. A 100 unit minimum order of Chromebook and Chrome Education Upgrades is required for all returning Chrome customers.
  - For Higher Education: a 100 unit minimum order of Chromebooks and Chrome Education Upgrades is required to qualify.
  - A net new order of Education Plus licenses is defined for both K12 and Higher Education as: a first-time purchase of Full Domain Education Plus licenses.
  - Full Domain Licensing requires the purchase of individual licenses for all faculty and staff in your institution, which may equate to higher than the required minimum purchase.
  - A minimum order of 1000 net new licenses of Google Workspace for Education Plus licenses is required to qualify for both K12 and Higher Education.