BENEFITS OF GAMING FOR STUDENTS (CAREERS)

Imagine, an arena filled with Esports competitors, video walls, audio systems, cheering students for the winning team after a long day of tough competition. This conclusion required a broad range of skills to create the environment beyond just the actual players including marketing, technical installation, broadcasting, and communication.

Esports offers students a broad range of hands-on opportunities in building an Esports team and also the business of sports, taking their classroom experience and implementing them first-hand on how to market, how to be an entrepreneur, how to manage finances, how to be a good team player and communicate effectively. From the actual players on the team to the technical staff, Esports are engaging students to grow through creative thinking and problem-solving collaboratively. All in an environment and sport they are excited to participate in.

ACTIVITIES STUDENTS CAN PARTICIPATE:
- Scholastic opportunities
- Be a part of the esports community
- Esport events

SKILLS STUDENTS CAN GAIN:
- Collaboration with cross-functional teams
- Creative Thinking
- Problem-Solving
- Communication

POTENTIAL CAREER PATHS:
- Strategist: Theory crafters, Coaches, Analysts
- Entrepreneur: Marketing, Corporate sponsorship and Business Developers
- Content Creator: Journalist, Software Developers and Streamers

Contact our Gaming Account Managers
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