

ROG VISION

We, the Republic of Gamers, are the best of the best, and we continue to strive for perfection in the Gaming community. We offer the best hardware engineering, the fastest performance, and the most innovating ideas.



ROG is recognized globally as the No. 1 gaming brand and used by school Esports Teams.



PILLARS OF THE ROG BRAND



Authenticity

- Established 13+ year history
- Built by gamers, on the foundation of engineering
- Uncompromising quality across the complete product line, serving the needs of Gamers worldwide.



Passion

- 1 in 3 ROG fans own 2+ ROG products
- Well-informed customer base, grown from DIY community
- Passionate choice of Esports enthusiasts



Community

- Connections with over 250+ universities
- Influencers highlight our brand in social media
- Participation in worldwide major gaming events

WHAT IS ESPORTS

What do Esports players want?

The competitive landscape of Esports revolves around team play, and players require high-performance hardware to meet the demand of tournament gaming. Working together as a team requires communication, real-time visualization, reaction time, and the ability to adjust to obstacles together. ASUS ROG equipment is built from years of experience meeting the highest standards from beginner to professional gamers.

Esport Impact

Whether you're a student or a decision-maker, there's no denying the benefits that Esports is bringing to schools around the country. Esports offers a unique opportunity for players to nurture their cognitive, behavioral, and social development through team communication drills, physical training, and competitive gameplay. Additionally, it harnesses their skills in marketing, graphic design, statistical analysis, and IT management that will bolster their pathway through college and into the professional world.

Esports in Schools

Esports brings a number of immediate and long-term benefits to schools and students. Immediate impacts for schools is increased student engagement and improved student retention. Early research finds that students who compete in high school activities do better in school when it comes to grades and testing while being more likely to enroll in STEM programs. Esports offers an additional impact on social development through the team aspect of training, collaborative presentations, and actual gameplay. Long-term impact includes college skills as well as expanded career opportunities.

DID YOU KNOW?

- More than 3,500 school districts compete on a national level
- Almost 150 universities are offering up to \$18m in Esports related scholarships THIS YEAR
- Rocket League and League of Legends are the two most-played high school games
- 72% of students ages 14-21 are involved in the Esports community: 59% of females and 89% of males
- Over 400 major universities have National Esports teams
- 9 states currently have Esports as a varsity sport, 6 additional states reviewing for 2020/2021

Contact our Gaming Account Managers

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