

PARTNER LOGO



Modernize computing with Chrome OS

Enterprises of
all types saw a
**cloud workforce
on the horizon**

WFH increased

173%

between 2005 and 2018

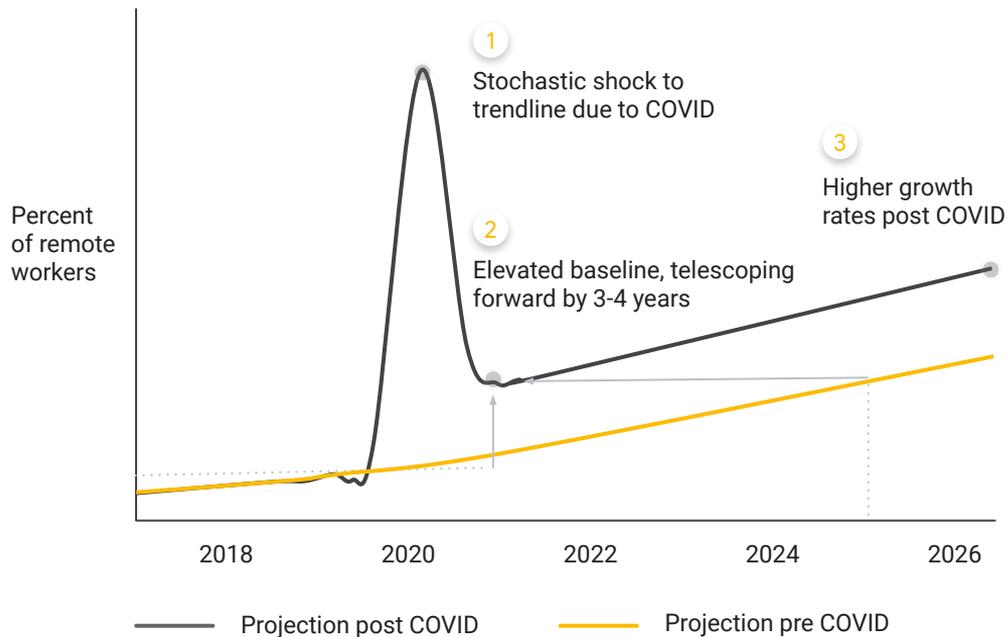
The future of work came early with COVID-19

Businesses quickly deployed remote workers and are now preparing for a distributed workforce

Those that had already significantly or completely evolved their cloud-based end user computing were 1.5x more prepared to support employee mobility (Forrester)

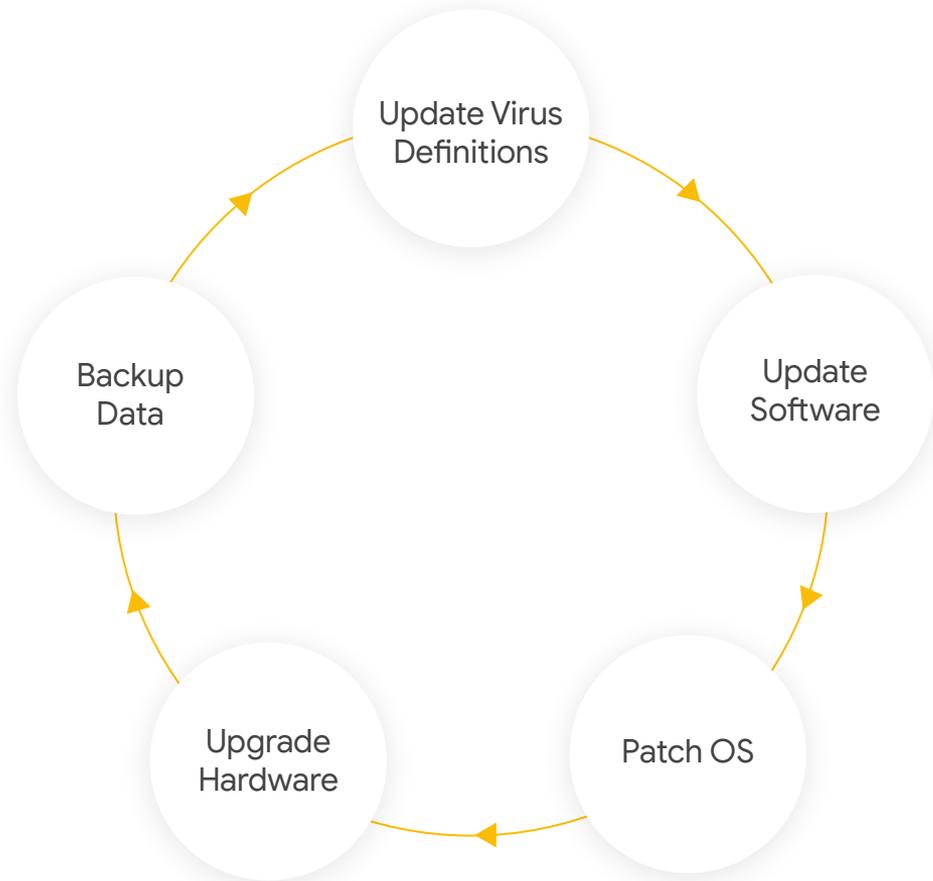
Evolution of remote working population over time

(For illustration only)



Legacy endpoints don't support new ways of working

They leave your organization vulnerable
to high costs and security threats



The challenges legacy endpoints create are **amplified by remote working**

- Proliferation of apps & devices
- Lack of distributed endpoint security
- Ineffective, costly technology
- Slow device deployment
- Disrupted user experiences

4/10

IT professionals struggled with device procurement and management¹

47%

of organizations report an increase in attempted cyber attacks²

70%

of organizations report that their main cost-cutting measure is more effective use of technology³

Employees of all types **need cloud-based solutions to stay productive and protected**



Frontline workers



Information workers



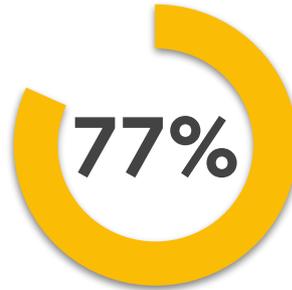
IT

Apps and data moving to the cloud **is not new news**



of ITDMs agree that giving workers access to business apps anytime, any place, from any device is now business-critical

Source: Cloud Workers Are Key To Disruption Preparedness, Forrester



of enterprises have at least one application or a portion of computing infrastructure in the cloud

Source: "State of Enterprise Cloud Computing, 2018" [Forbes](#)



increase in organizations that have implemented or are expanding cloud-based computer adoption from 2018

Source: Forrester

A modern infrastructure isn't enough — you need modern endpoints

58%

IT decision makers we surveyed indicated that **only 58% of their organizations' work applications could be accessed via browser** (Forrester)

21%

Forrester predicts that the percentage of information workers **working from home most of the time will rise to 21% by end of 2021; up from 7% in 2019**

So, why Chrome OS?

Businesses are choosing **Chrome OS** for the move



Chrome OS devices
deploy **76% faster**
than Windows 10
devices



IT can **manage
devices remotely**
with Google Admin
console

Businesses are choosing **Chrome OS** for the move



Chrome OS devices deploy **76% faster** than Windows 10 devices



IT can **manage devices remotely** with Google Admin console



Built-in device security and **updates deploy automatically** or roll out gradually



Establishes a **cloud-first approach** to collaboration and work

You need a modern OS that empowers a cloud workforce

1 Information workers at home

2 Thin client replacement with a modern OS

3 Remote call center and help desks

4 Virtual healthcare practitioners



Benefits of Chrome Enterprise's cloud-first endpoints



Fast deployment and
simple management



Apps for
every worker



Modern employee
experience, from
anywhere



Built-in, proactive
security



A smart and eco-friendly
investment

Solutions to **accelerate** **your move to** **Chrome OS**

- Chrome OS Readiness Tool
- Chrome Enterprise Recommended
- Zero-touch enrollment
- Parallels Desktop
- More productivity features



Fast deployment

Ensure managed Chrome OS devices get into the hands of employees quickly

76%

time savings during device deployment

Drop ship devices

Drop ship Chrome OS devices that will automatically enroll into domain with zero-touch enrollment

No imaging Required

Cloud-based profiles download policies, apps, settings, and bookmarks automatically after log in

Fast reassignment and deprovisioning

Reduce time required by over 90% for device reassignment and deprovisioning



Fast deployment

Ensure managed Chrome OS devices get into the hands of employees quickly

Eliminate mundane enrollment tasks

Remove manual app installation, enterprise enrollment, antivirus configuration and imaging steps required by Windows

Zero-touch enrollment

Drop ship Chrome OS devices that will automatically enroll into enterprise administration with zero-touch enrollment

Device reassignment and deprovisioning

Reduce time required by over 90% for device reassignment and deprovisioning



Simple management

Administrative control with Chrome Enterprise Upgrade and the Google Admin console

More than **300+**
settings, security
and privacy controls

Enable identity-less
use cases with
managed guest
sessions

Configure **Wi-Fi, VPN,**
identity, certificate
and printer
infrastructure

Set up **apps, browser**
extensions, or
bookmarks remotely



Apps for every worker



Optimized apps via
Chrome Enterprise
Recommended



Access productivity
suites like Google
Workspace and
Microsoft Office 365

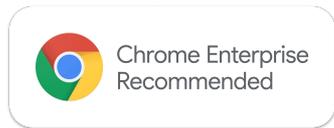


Run Windows apps
via VDI or Parallels
Desktop



Video
Conference with
Meet, Zoom, Teams
and more.

Chrome Enterprise Recommended Partners



Productivity

DocuSign

doctor.com

copper



Printing

YSOFT

printix

Lexmark

KOFAX

PaperCut
PrinterLogic

uniFLOW

LRS
ENTERPRISE MANAGEMENT

directprint.io

PHAROS

KONICA MINOLTA



Communications

slack

RingCentral

zoom

Cisco Webex

Identity & Access Management

okta

paloalto
NETWORKS

onelogin



Modern employee experience, from anywhere

- High-performance devices that **boot up fast and don't slow down over time**
- Quickly log in to any device and **pick up where you left off with cloud profiles**
- **Work from anywhere**, on any Chrome OS device
- Work offline with access to **Google Play store apps, Gmail, and Google Drive files**
- Updates **install in the background**



Built-in and proactive security

Built-in security features like data encryption and Google-designed Titan C chip to **protect identity and ensure system integrity.**

Proactive security features like Google Safe Browsing and prevent password reuse to **keep users from navigating to malicious sites and accidentally sharing data**

IT controls to **prevent lost or stolen devices and regulate security updates**



A smart & sustainable investment

Reduce total cost of ownership

Save up to \$482 per device per year from reduced deployment, upgrade, and training costs

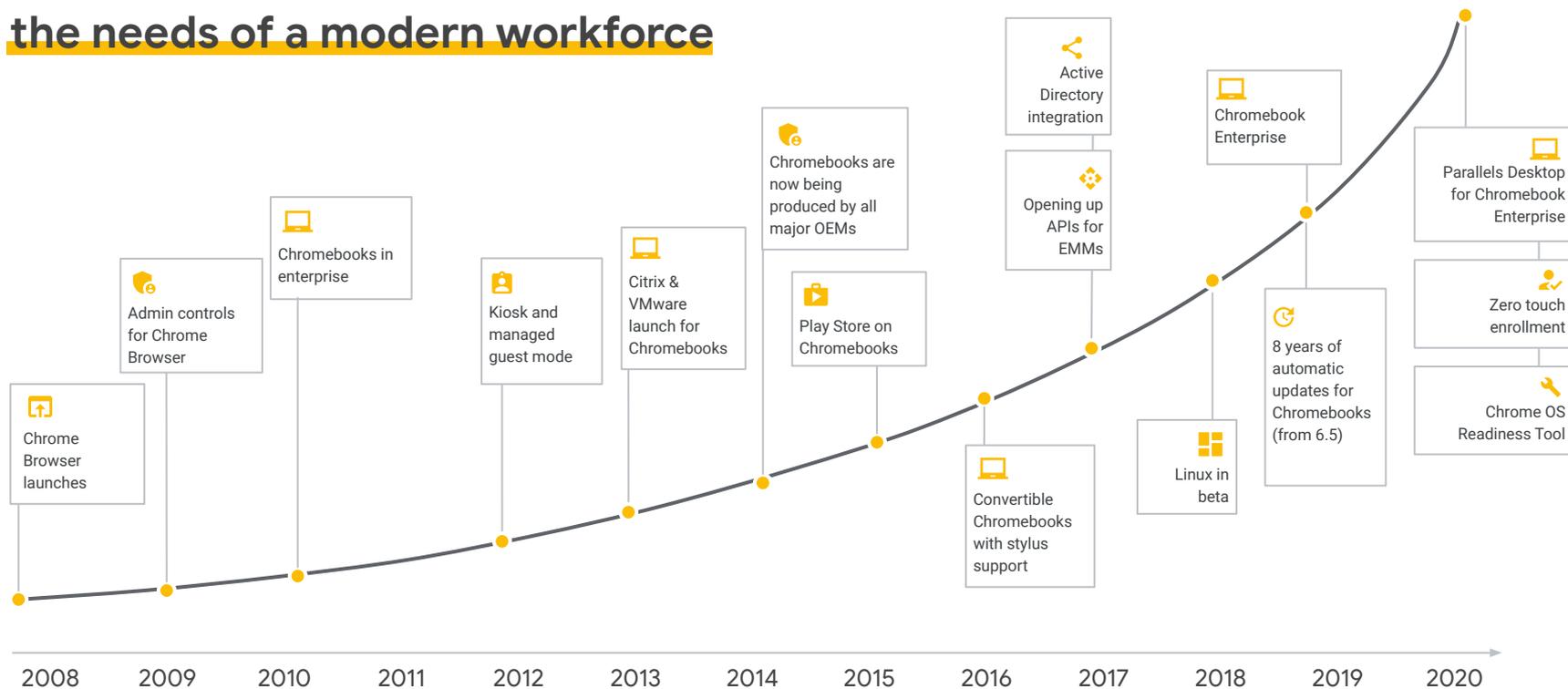
Free 24/7 technical support

With Chrome Enterprise Upgrade and Chromebook Enterprise, get free 24/7 technical support for troubleshooting

Sustainable investment

Up to 46% less energy consumption, lower device carbon footprint, and Chromebooks with sustainable and recyclable material

Chrome Enterprise continues to **address the needs of a modern workforce**



Together, Chrome OS + enterprise capabilities make **Chromebook Enterprise**



Enterprise Capabilities



Advanced security
Flexible access

Simplified orchestration
24/7 IT admin support



Chrome OS partner ecosystem

Have devices shipped directly to employees at their homes & have them ready to be signed in. Supported by a broad range of resellers:



- Enrolling into Chrome OS management
- Pre-configured networks and VPN settings
- App and extension deployment
- Asset tagging
- Laser etching
- Bundling of peripherals

Companies are moving to the cloud with Chrome Enterprise

Retail



Healthcare



Public Sector



Financial Services



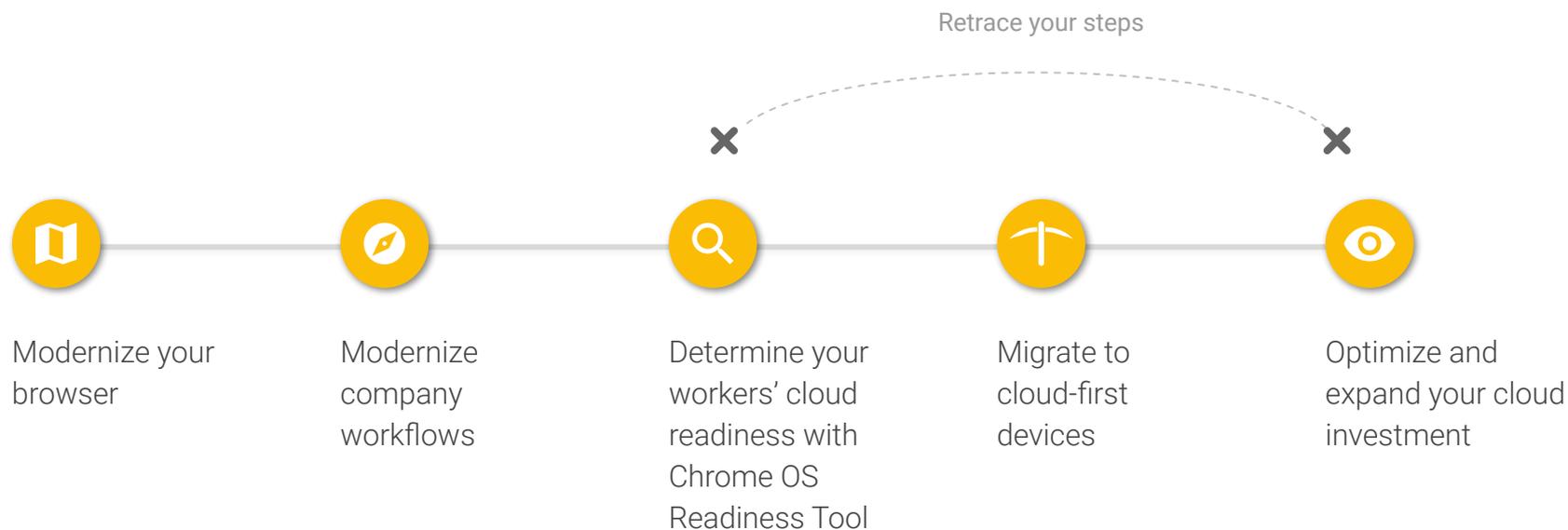
Manufacturing



Tech



Start your journey to a cloud workforce



CTAs

Sign up for Chrome Enterprise trial

Get started today by signing up [here](#)



Use **Chrome OS** **Readiness Tool** to identify Windows devices that are ready to switch

Available to all in 2021. Fill out the form to download a sample report, get notified when it's ready, or express interest in trying it early [here](#)



Calculate benefits with the TCO Calculator

Estimate the costs and
benefits of switching to Google
Chromebooks [here](#)



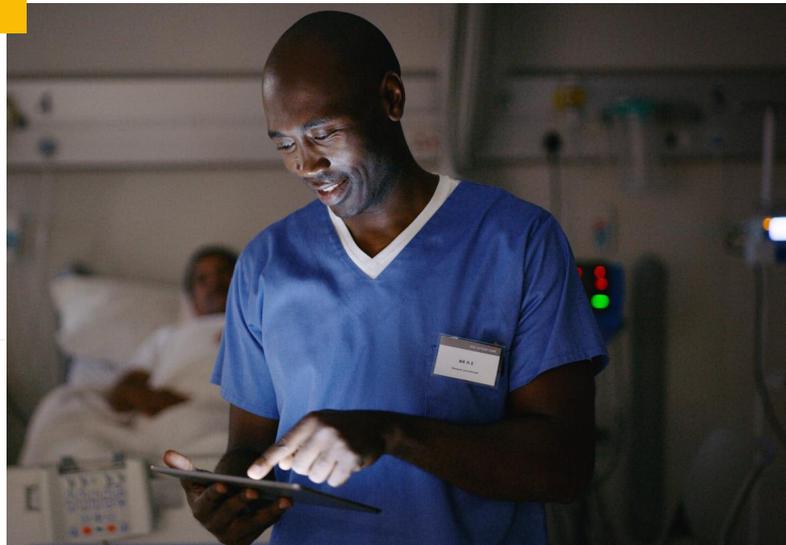
Sign up for an evaluation

Contact our sales team to discuss your needs [here](#)



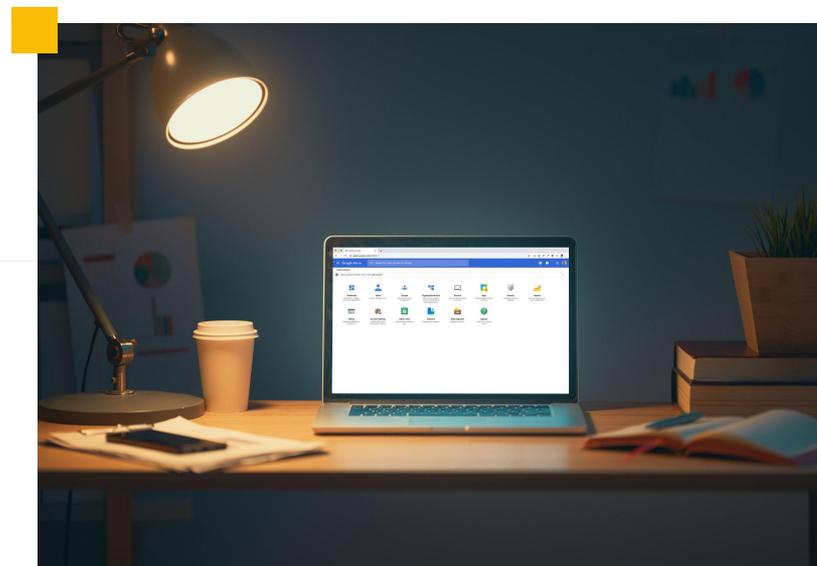
Check out our **frontline** **worker** guide

Download “Power Your Frontline
Workforce with the Cloud” [here](#)



Check out our **security** paper

Download “Cloud-native
Security for Endpoints” [here](#)



Check out our **remote work** toolkit

Find resources for IT teams to support end-to-end Chrome OS deployment [here](#)



Explore our “How-to” Demo Videos

Get help with navigating the Google Admin Console and find answers to frequently asked deployment questions [here](#)

chrome enterprise

Domain Verification

▶ PLAY ALL

Chrome Enterprise "How To" Demo Videos

Updated yesterday

25 videos

Google Chrome Enterprise combines Chrome OS and Chrome Browser to enable work in the cloud. Manage users' access to data, applications, and extensions without breaking a sweat. Work securely from anywhere, on any device. Your data is kept safe in the cloud.

This playlist is a video series from the Chrome Enterprise team. Each demo, will focus on an important topic for IT administrators, and business decision makers - things like deployment steps, navigating product, new features, and helpful resources for learning how to manage your

- 15 How to manage the three modes of Chrome OS 3:13 Google Chrome
- 16 Configuring Support Through Admin Console & Help Center 2:45 Google Chrome
- 17 Admin Role Series | How to... 2:06 Google Chrome
- 18 Admin Role Series | How to... OS 3:24 Google Chrome
- 19 Admin Role Series | How to... 2:15 Google Chrome
- 20 Admin Role Series | How to... 3:05 Google Chrome

Read our customer stories

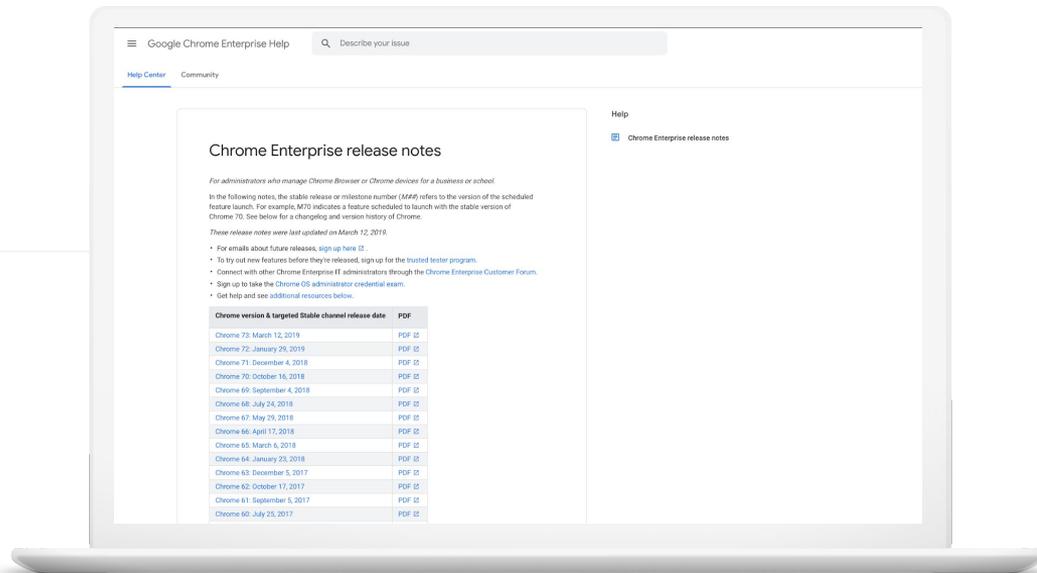
See how Chrome Enterprise helps leading businesses secure their workforce, reduce IT overhead and enable cloud workers [here](#)



Chromebooks give our care teams more mobility, and help people collaborate with each other. With Chrome Enterprise management, our IT team can help care teams work more efficiently.” — Joshua Gragg, IT Lead, Prestige Care

Chrome Enterprise release notes

g.co/help/ChromeEnterpriseReleaseNotes



Thank You