



# Esports Brings Profitable High-Margin Opportunities to Education

## Increase Your Profitability by Helping Schools Offer Esports

Equipping schools for esports offers partners lucrative opportunities beyond simply outfitting gaming labs. As their technology partner, you can offer services at a range of levels, from initial consultation and assessments to implementation and ongoing managed services.

### Esports in Education

Esports in schools is at the confluence of some of the most important drivers in education. A well-implemented esports program can promote student engagement, college recruitment, and retention by blending online and offline campus experiences which ultimately prepares students for future careers. Because of these important benefits, esports now has a rapidly-growing presence in education and should be integrated into the planning of every school, whether higher education or primary/secondary.

### D&H Partnership with MSEL & HSEL

With thousands of school districts across the nation seeking to be educated on how to embrace the esports opportunity, D&H has partnered with the Middle School Esports League (MSEL) and High School Esports League (HSEL) to assist VARS in helping K12 schools get started. This partnership provides D&H partners with valuable content, education, programming and an established gaming platform, making it easier to help schools offer esports as a legitimate sport throughout all levels of competition and ages.



### Get Started

Take advantage of this opportunity to become a trusted technology advisor for schools' esports programs, equipping them with the technology necessary to deliver the best possible esports gaming experience.

[Visit dandh.com/esports](https://dandh.com/esports) to download these resources and learn more.

**Esports Playbook** – An overview of the growing trend, the components of an esports solution, and the profitable high margin opportunities it brings to the K12 space.

**How to Start an Esports Team** – Customize this free marketing template to help schools launch esports programs.

**Contact our Esports Team Today to Get Started!**

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# D&H | Esports Partner Portfolio

Featured Partners	Complete Systems	Components	Computer & AV Cables	Gaming Furnishings	Monitors	Networking	Peripherals	Power	ProAV	Server
Acer	●		●		●		●			
Adata	●	●					●			
AK Racing				●						
AOC					●					
APC		●	●			●	●	●	●	●
Aruba			●					●		
ASUS	●	●	●		●	●	●			●
Audio Technica							●			
C2G		●	●			●	●	●		
Chief									●	
Cisco			●			●		●		●
► <b>Coolermaster</b>		●	●	●	●		●			
Corsair	●	●					●			
Creative							●			
Crimson AV									●	
Cyber Power			●					●		●
Da-Lite									●	
Elite Screens									●	
EVGA		●					●			
Gigabyte	●	●			●		●			
HP/HPE	●	●	●	●	●	●	●			●
► <b>Intel</b>	●	●				●				●
IOGEAR		●	●				●			
Kingston ( <i>HyperX</i> )		●					●			
► <b>Lenovo</b>	●	●			●		●			
LG Commercial									●	
► <b>Logitech</b>							●			
Micron/Crucial ( <i>Ballistix</i> )		●								
MSI	●	●			●		●			
NEC					●				●	
NETGEAR						●		●		
► <b>Nvidia</b>		●								
Patriot		●	●				●			
Philips					●					
Planar									●	
PNY		●	●							
► <b>Razer</b>	●						●			
Roccat							●			
► <b>Samsung</b>		●			●				●	
► <b>Seagate</b>		●								
Sennheiser							●			
Siig		●	●			●	●		●	
Startech		●	●						●	
► <b>Thermaltake</b>		●		●			●			
Tripp Lite		●	●		●	●	●	●	●	●
Ubiquity			●			●				
► <b>Vertiv</b>		●	●			●		●		●
ViewSonic			●		●				●	
VisionTek		●	●							
► <b>Western Digital</b>		●								
► <b>Xbox</b>	●						●			