

# BUSINESS RECOVERY CLOUD

## Business Continuity: Your Last Line of Defense.

Axcient

It's likely that your clients don't have a business continuity plan in place. The U.S. National Archives and Records Administration reports that 58% of small and medium sized businesses aren't prepared for data loss.

And that's a problem, because the U.S. Bureau of Labor says 93 percent of the companies that experience a significant data loss are out of business within five years, and 80 percent fail within a year.

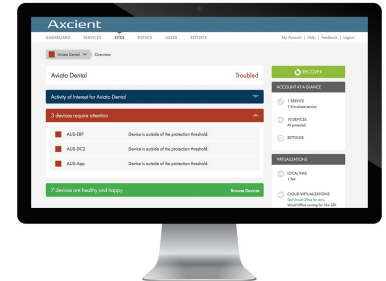
It's also likely that your client's core competencies do not include engineering and managing a real-time cloud-based backup solution.

Axcient helps companies keep employees productive, IT systems running, and data always accessible.

As a managed service provider, you have a lot riding on maintaining service level agreements (SLAs). Axcient business continuity solutions enable you to gain your client's confidence that you can meet their SLAs. Axcient offers two image-based business continuity solutions to get your client's data and application back online much faster than file-based backup and restore.

Our unique business continuity software, appliances and cloud technology mirror your client's entire IT infrastructure into the cloud as disk images, accelerating time to recovery and productivity. Recover data to a server or workstation, failover to backup servers, perform test and development in the cloud, or virtualize the entire office. BRC requires no agents. There is no software to install, making it easy to deploy and maintain.

Finally, Axcient provides a single web-based interface to manage all deployments and simultaneously verify health of multiple appliances at different locations.



### KEY FEATURES:



**Physical & Virtual Server Protection**  
Protects physical and virtual environments, including Windows, Linux, VMware, MS Hyper-V and Citrix XenServer.



**Secure Cloud Technology**  
State-of-the-art data centers that comply with stringent security guidelines and industry regulations.



**Server Failover & Virtualization**  
Instantly spin up a virtual image of a server locally or in the cloud.



**Self-Service Cloud Virtualization**  
Instantly set up a virtual office in the cloud so employees can continue working.



**PSA Integration**  
BRC seamlessly integrates with PSAs such as ConnectWise and Autotask for ticketing and billing with ease.

## Features:

### LOCAL AND CLOUD-BASED RECOVERY

- Recover files, folders, and databases
- Recover MS Exchange servers, databases, and objects
- Recover MS SQL Server databases and objects
- Restore full systems to dissimilar hardware via BMR
- Failover physical and virtual servers with a click
- Virtualize the entire office in the cloud in minutes
- Easily migrate systems (P2V, V2V, V2P)

### HYBRID CLOUD SOLUTION

- Local and cloud protection for all of your servers, laptops, workstations and physical or virtual environments.

### MANAGE-BY-EXCEPTION

- A color-coded, web-based dashboard where you'll see all protected sites in one screen and can quickly identify what needs your attention.

### REVERSE INCREMENTAL TECHNOLOGY

- Axcient stores your most recent server image atop older incrementals. Your newest data is easiest to access, whenever you need it.

### GRANULAR RECOVERY FOR EXCHANGE & SQL

- Quickly recover entire databases or individual mailboxes, emails and files with full text search capabilities.

### RECOVERY POINT RESTORATION

- Recover any protected server by restoring to VMDK, VHD or BMR

#### ABOUT AXCIENT:

The Axcient Business Availability suite is the proven business continuity and cloud migration solution for Managed Service Providers (MSPs). The Axcient Business Availability suite includes Replibit, BRC, CloudFinder, Anchor, Fusion, and the Axcient Cloud. MSPs and their clients depend on us to protect their data and ensure business continuity in the event of security breaches, human error, and natural disasters. Our focus on partner experience has resulted in more than 3,000 MSP customers throughout the world.

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