



Skype for Business Clients deck

Last updated on MARCH 2015



No matter **WHAT** kind of feature you need, **WHO** you are, **WHERE** you are, or **WHICH** device you use, Skype for Business **client portfolio** is aimed to help people **BE** and **DO** better together



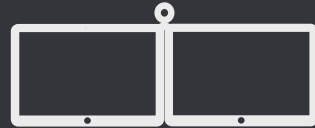
MOBILE



DESKTOP



MAC



SKYPE ROOM SYSTEM



IP PHONE



VDI



WEB APP



SURFACE HUB



Desktop Client

Get all your communication and collaboration in one place

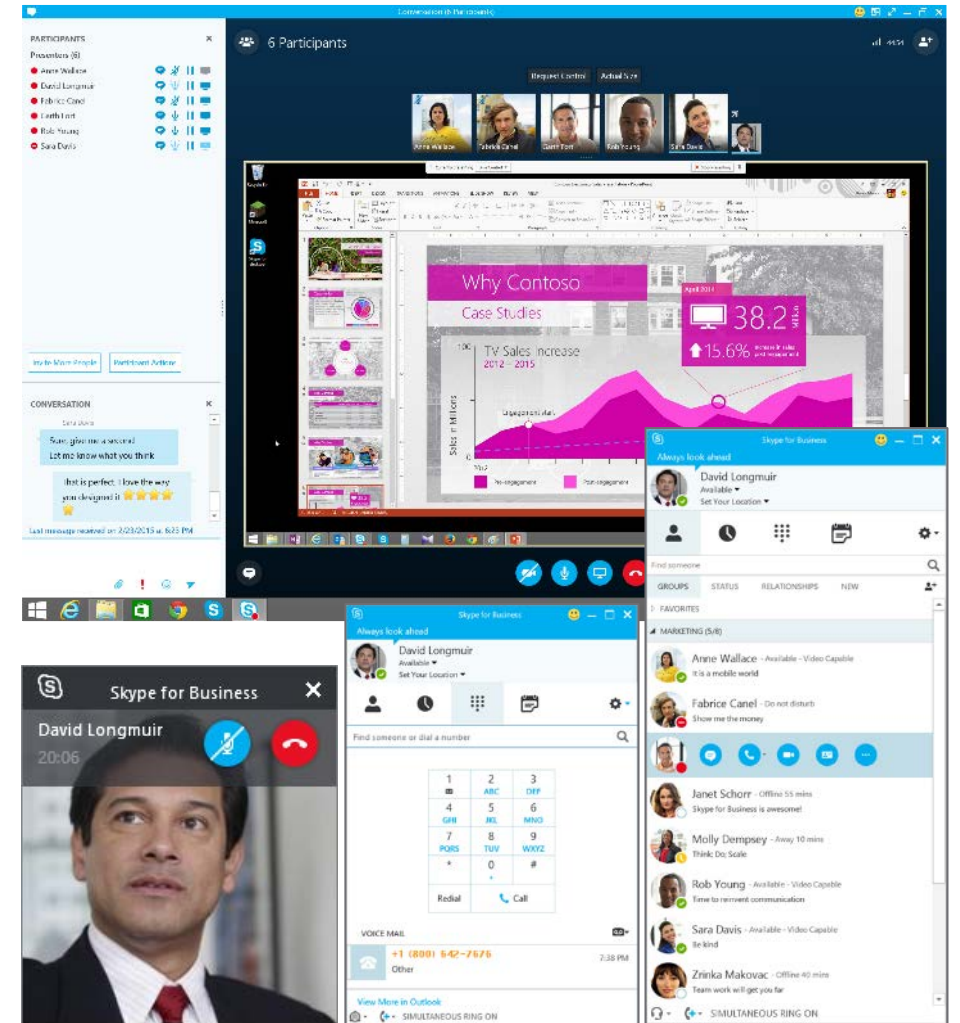
All your communication requirements are in the Skype for Business desktop client – **IM, voice, video, presence** and **location**, and compatibility with Lync 2013 and 2010 servers

With a **Skype inspired UI**, familiarity and adoption happen much faster. Skype federation opens **B2C scenarios** that enable you to contact consumers, partners, and small businesses in a keystroke

The rich meeting experience on the desktop client with **H.264 video, content sharing**, and **collaboration** enables people to experience each other and work together better

Office integration creates easier transitions and fewer interruptions. Sharing applications, PowerPoint presentations, and OneNote notebooks increases productivity

Full voice enterprise feature set form PSTN calls through forwarding, parking, and delegating



Mobile clients

Wherever you are, you always have it with you

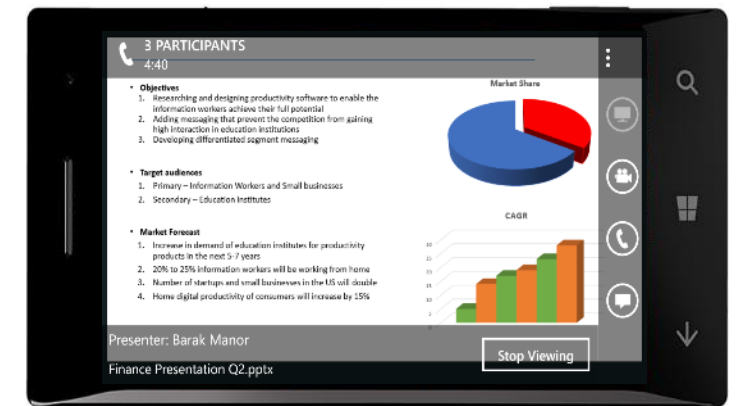
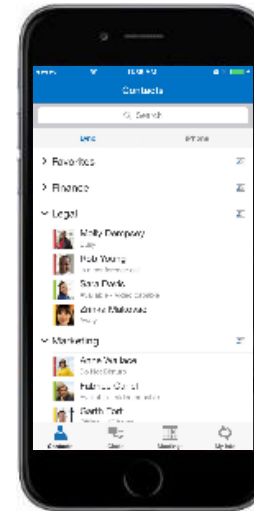
It's a mobile-first world and **IM**, **voice**, and **video** should be in the palm of your hand. Lync Mobile brings it to you on **iOS**, **Android**, and **Windows** platforms

With the mobile app, everything you depend on in the rich client is available for you to use on your devices: **contacts**, **conversation history**, **calendar**, and **personal status**

The rich meeting experience – with **HD video**, **content viewing**, and **participants' control** – enables mobile workers to participate fully in every meeting

Anyone can join a Skype for Business meeting from the Lync Mobile app. The experience is easy and **secured**

Flexible settings for video, content, and voice to customize the consumption on different connections (Wi-Fi, data plan, cellular)



MOBILE

Web application

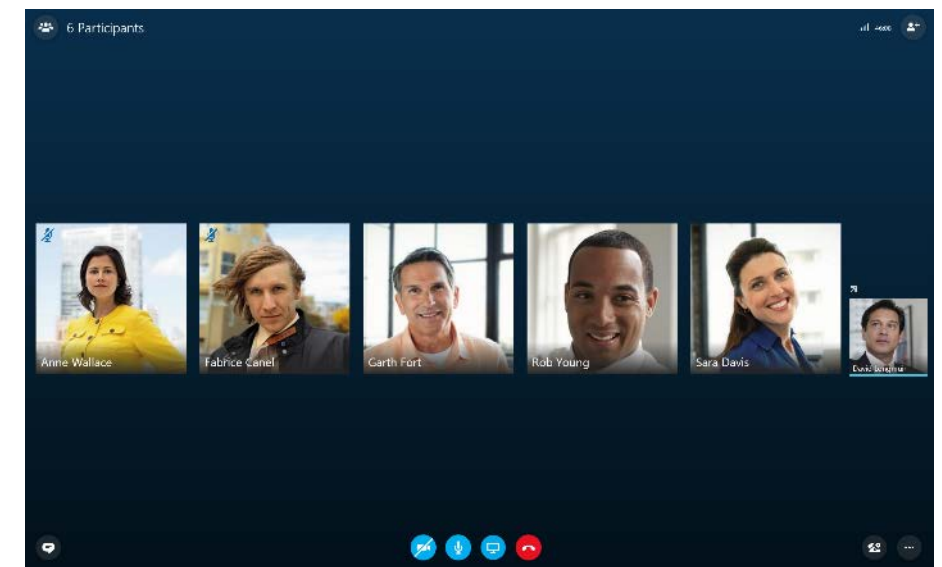
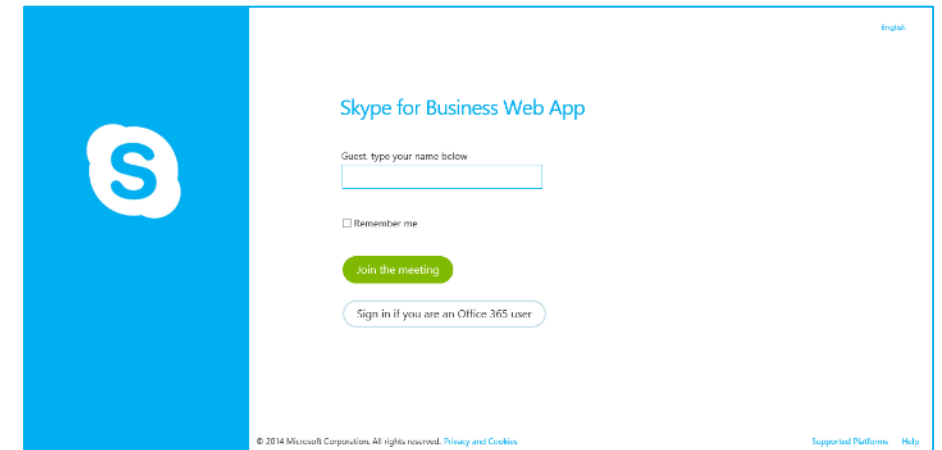
*No special build, no special device.
Just join and enjoy*

The Skype for Business Web App gives you a browser experience you can access anywhere that includes **all the meetings features** of the desktop client. Partners and customers who join your meetings get the full functionality too

Use **IM**, **voice**, **video**, **presence**, and **roster** to bring people together anywhere. Enhance collaboration and team work with **gallery view** (video or pictures), **white boarding**, **share content and application**, **polling**, and **annotations**

The Web App gives you the option to **Dial-in or Dial-out** (Call-me), so you can join the meeting the way you prefer

The Web App supports the main web browsers: **Internet Explorer**, **Firefox**, **Chrome**, and **Safari**



Mac client

The communication you need on the platform you love

Skype for Business doesn't limit you to a single platform. Lync for Mac 2011 client has **IM, voice, video, presence, and location** (which enables **E911** calls)

Whether you use the rich contact list for **peer-to-peer** or **group conversations**, the meeting experience enables everyone to work together from anywhere

You can use the **Web Application to enhance the meeting experience** with whiteboard collaboration, gallery view, and annotations on shared content

Office integration includes Outlook, Word, and PowerPoint, to help you get more done

The voice enterprise feature set completes the communication suite: **Click to Call, Hold, VoIP** and **PSTN calling, Voicemail, delegation** (boss functionality), **Transfer**, and **Call forwarding**



Surface Hub

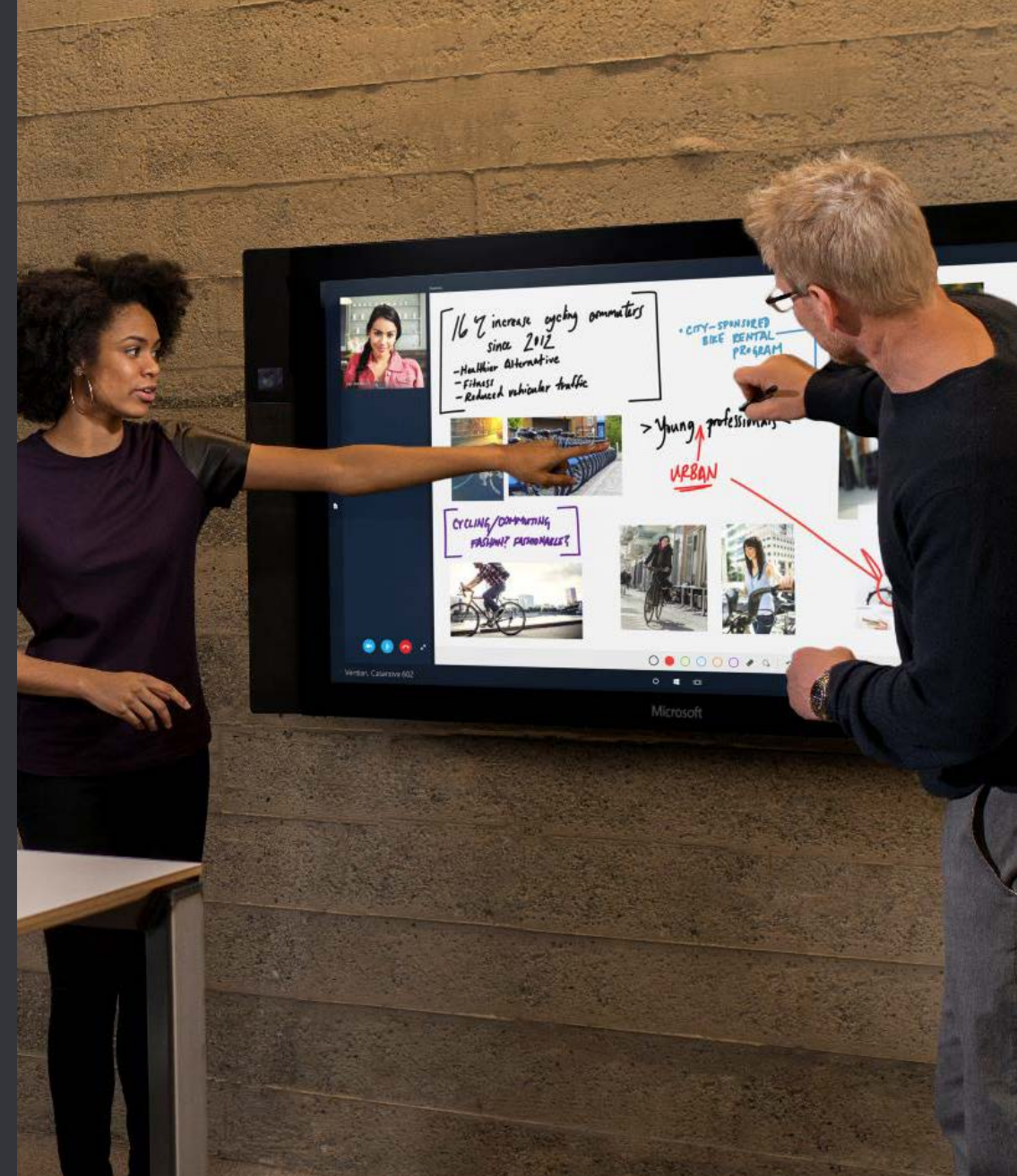
Microsoft – showcasing the art of the possible

Together, Surface Hub and Skype for Business enable a new kind of meeting

With one tap, you can **join scheduled and ad hoc meetings** with **HD video** and a **rich audio** experience with **intelligent sensors**, **microphones**, and **built-in dual cameras**

Groups can **create content** and brainstorm with **OneNote** for Surface Hub, the whiteboard app that provides an infinite canvas with a fluid inking experience on which you can paste and annotate content from other apps

Surface Hub is also an amazing platform for **large-screen Windows 10 apps**, which greatly enhance experiences such as data visualization, 3D rendering, and imaging



Virtual Desktop Infrastructure

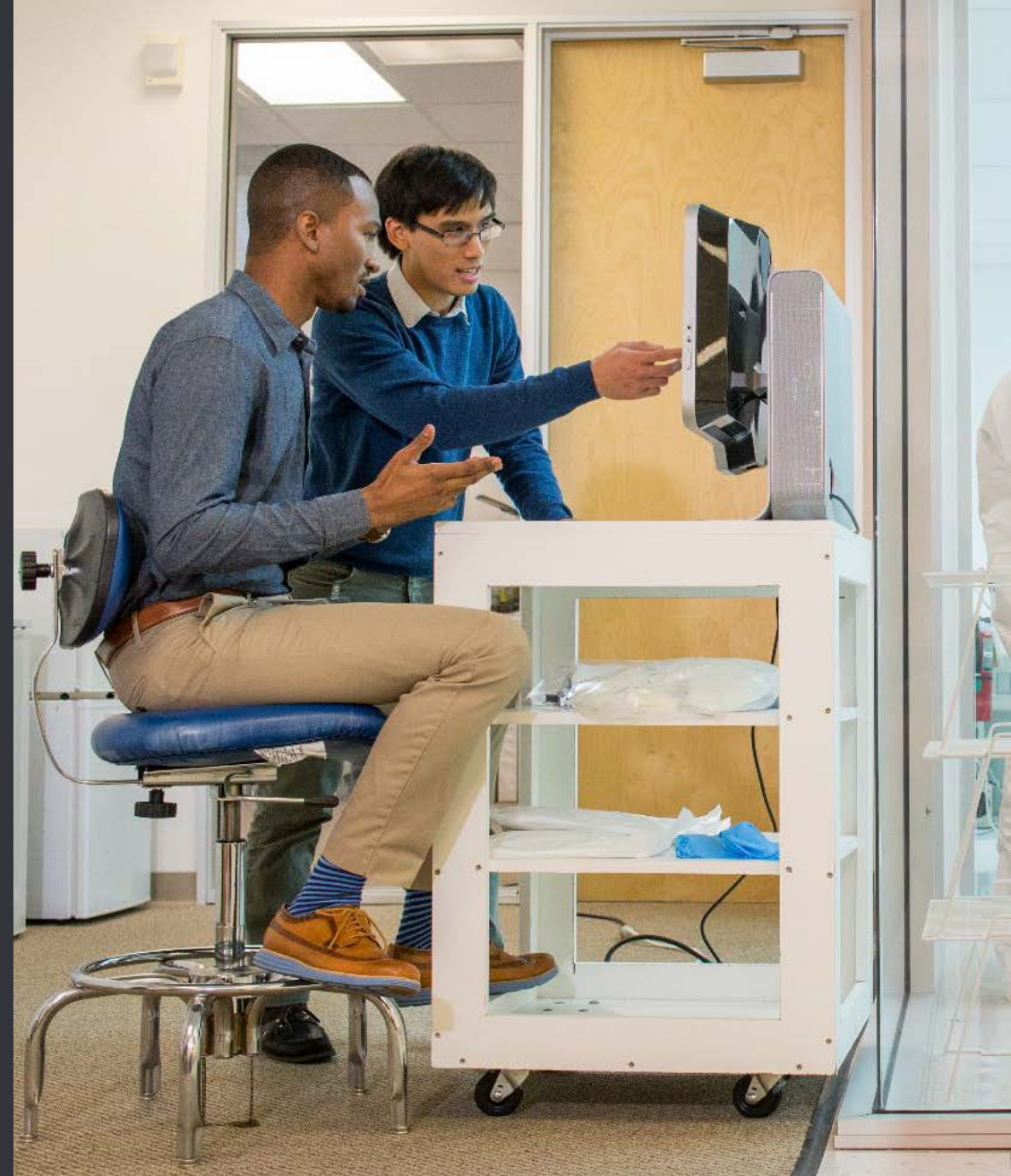
Communicate in scale both from your thin client and thick client

Skype for Business supports Virtual Desktop Infrastructure (VDI) which includes:

- **IM, voice, video, presence, and location**
- **Contact list, contact card, group conversation** (IM and voice)
- Full **Office integration** (Outlook, OneNote, and PowerPoint)
- Rich meeting experience with **shared applications, whiteboard collaboration, and roster control**

Some features are not supported by the VDI plug-in application, like gallery view, recording, call delegation, and response groups

The Virtual Desktop Infrastructure plug-in for Skype for Business is a great way to scale your endpoints and save costs



Skype Room System

(partners devices)

When collaborating make it count

The rich experience of Skype for Business comes to life in the conference room. Skype Room System leverages the capabilities of Skype for Business to communicate and collaborate without borders and barriers

Skype Room System (formerly Lync Room System) includes:

- Single click to join meetings with a **native calendar integration**
- **Inking** and collaboration with **whiteboards** and **shared content** both from online and an **in-room PC** resources
- A **gallery view** to put people at the heart of the business

Combining room-management, flexible ceiling microphones, video cameras and high fidelity touch, partners make Skype for Business counts in conferences rooms



IP Phone (partners devices)

Desktop phones with a wide range of features and price points

We know that you want your phones to be reliable and able to take advantage of all the great capabilities of Skype for Business. That's why we test and qualify a range of IP Phone devices that work great with Skype for Business server and features

The features of IP Phone devices vary depending on the manufacturer, but most of these devices support the following UC capabilities: **user and PIN-based authentication**, **Contact list** and **global directory search**, **integrated presence**. This is in addition to enterprise voice features like **Call Park**, **Transfer**, **Boss/admin**, and **visual voice mail** – all with unmatched audio quality

Skype for Business gives you a wide range of options for connecting with other people.



IP PHONE

No matter **WHAT** you need
(features)

Connects people everywhere

Skype for Business unlocks the potential that comes with expanding beyond the walls of your business to reach partners, prospects and customers

» **SEARCH AND CONNECT**

» **ANYWHERE, ON THE DEVICES YOU LIKE THE MOST**

» **PRESENCE, LOCATION, AND CONTACT CARD**

» **ANYONE CAN JOIN AND ENJOY***



MOBILE



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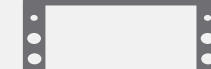
WEB APP



IP PHONE



VDI



SURFACE HUB



SKYPE ROOM SYSTEM

Design inspired by Skype

When people feel like they know a product, they're more likely to try it

- » FAMILIAR AND EASY
- » FOR ALL YOUR CONVERSATIONS
- » PERSONAL
- » ALWAYS STAY ON TOP OF THE CONVERSATION



DESKTOP



WEB APP



SURFACE HUB

Rich meeting experience

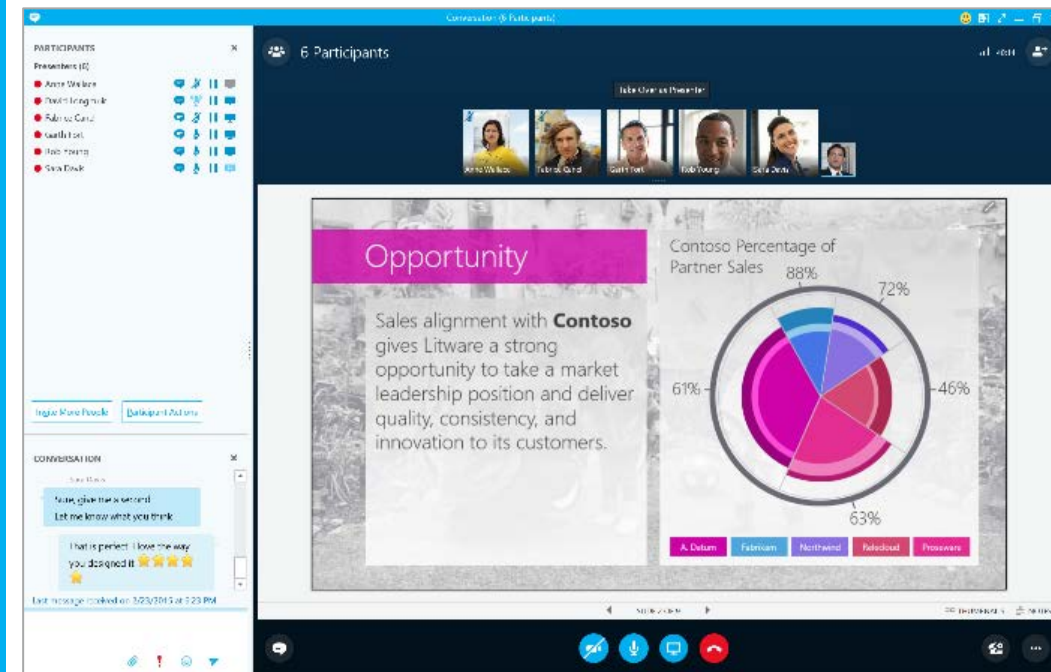
Skype for Business meeting experience reduces complexity and costs and increases productivity, reach, and freedom to work from anywhere

» **FACE-TO-FACE WITHOUT THE TRAVEL TIME**

» **SHARE IDEAS, CONTENT, AND SMILES**

» **TAKE CONTROL OR SIT BACK AND RELAX**

» **HD VIDEO GALLERY***



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SURFACE HUB



SKYPE ROOM SYSTEM

Enterprise Voice

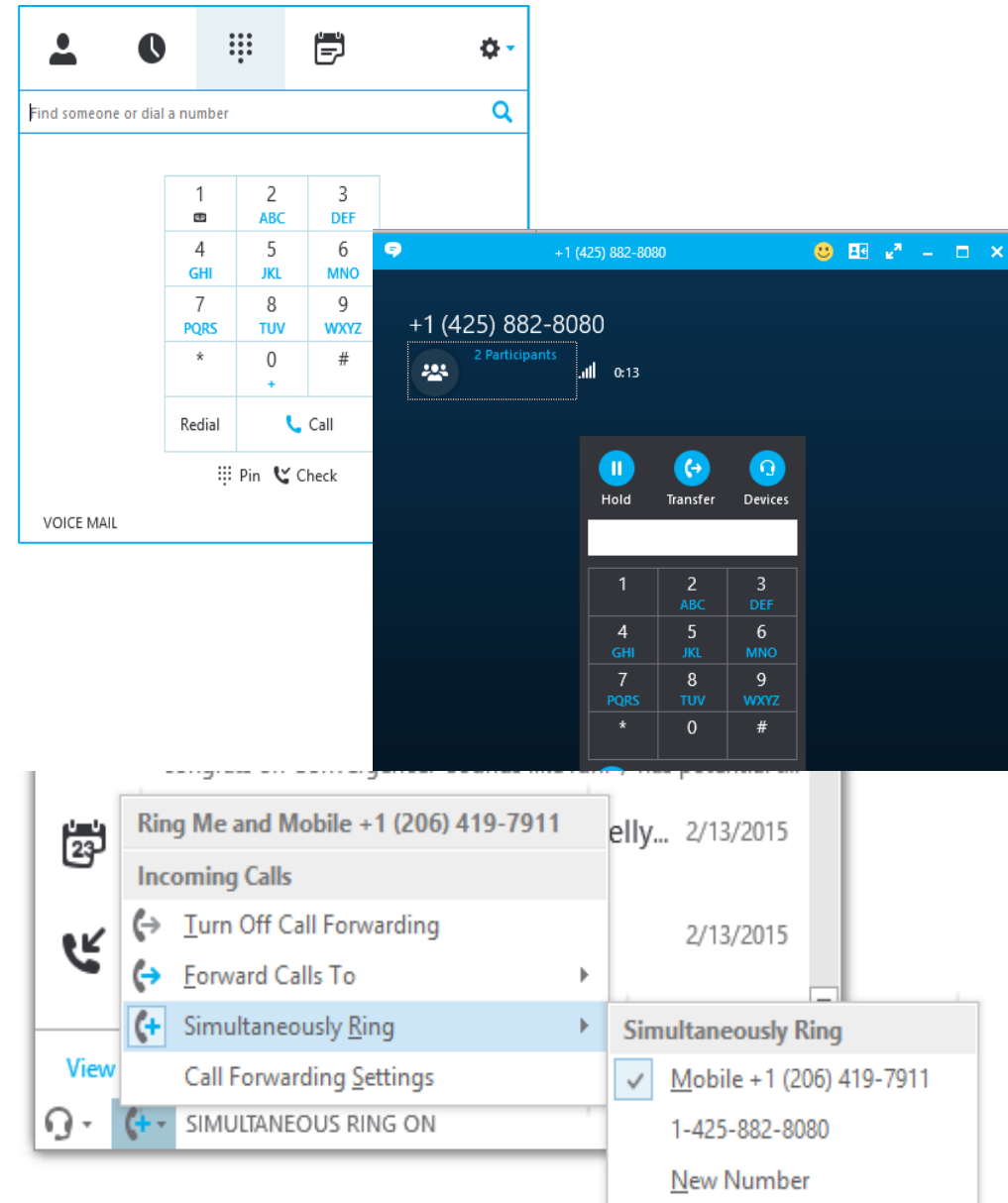
Eliminates the need for separate PBX systems with Skype for Business. Simplify your system for a big reduction in telephone-related expenses

» PEER-TO-PEER CALLING

» PSTN CALLING

» ENTERPRISE CALLING FEATURES

» INTEGRATED NETWORKING



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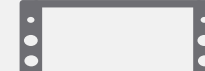
WEB APP



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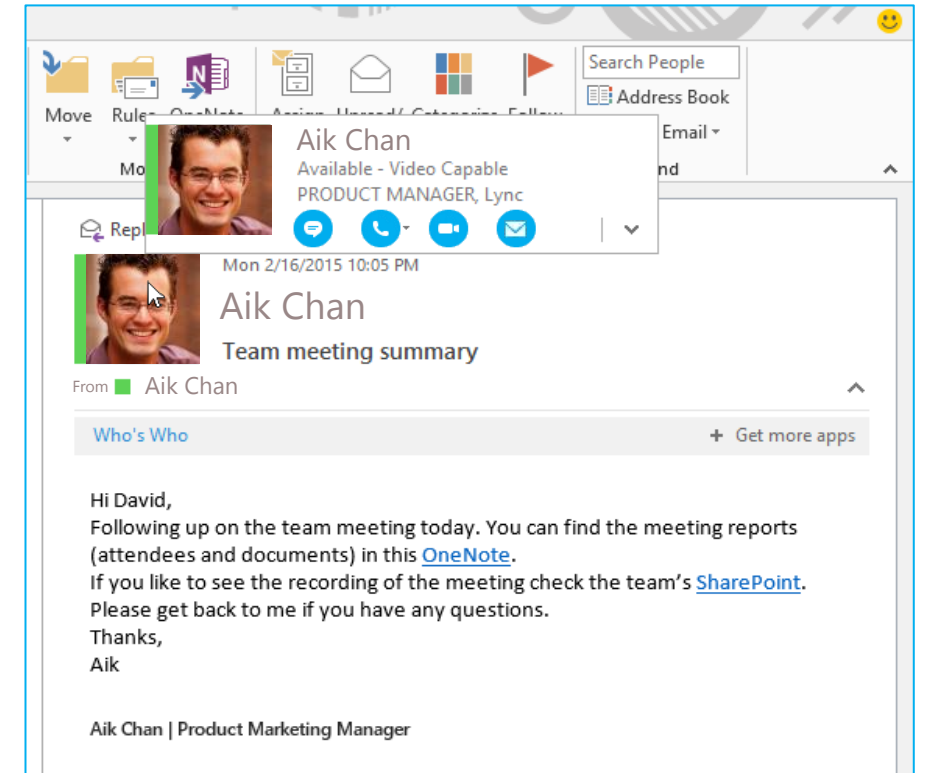


SKYPE ROOM SYSTEM

Office integration

Being able to communicate with people from any of the Office apps saves time and makes for more efficient employees

- » ENRICHES OFFICE EXPERIENCE
- » SEAMLESS INTEGRATION – ONENOTE, SHAREPOINT, OUTLOOK
- » PRESENCE ACROSS THE OFFICE SUITE
- » INTEGRATION WITH OFFICE ACROSS PLATFORMS



MOBILE



DESKTOP



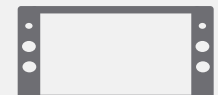
MAC



WEB APP



VDI



SURFACE HUB

Security and manageability

Modern products for global scale, security, and reliability

- » **TLS, SRTP, AND HTTPS STANDARDS**
- » **PASSIVE AUTHENTICATION AND SKYPE CERTIFICATION**
- » **SCALABLE AND COMPLETE**
- » **ENHANCED MANAGEABILITY**



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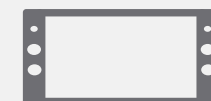
WEB APP



IP PHONE



VDI



SURFACE HUB



SKYPE ROOM SYSTEM

No matter **WHO** you are
(personas)

Communication and collaboration is all about the human interaction

» **MOBILE WORKER**

With many hotels, cars, airports, restaurants, coffee shops,, and conference rooms you need a single reliable service to keep you connected to your work

» **WORK FROM HOME**

Considered to be highly organized, ambitious, disciplined, and flexible workers. Skype for Business gives home workers the right tool to succeed

» **OFFICE WORKER**

Works with ideas, data, and information, highly interactive with colleagues and customers, and utilizes the different spaces in the workplace to leverage productivity

» **TEAM LEADER**

Brings people and ideas together to create a higher value by using the universal communication tools that Skype for Business gives it

» **THE EXECUTIVE**

The leader, thinker, and creator of a company's vision uses Skype for Business to communicate it both to internal and external audiences

» **EVERYONE ELSE**

Customers, vendors, partners, and even family who all want to stay in touch with the company and its employees

The mobile worker

With many hotels, airports, restaurants, and conference rooms you need a single reliable service to keep you connected to your work

- » AVAILABLE EVERYWHERE
- » CHOOSE YOUR CONNECTION
- » FLEXIBLE TO YOUR NEEDS
- » FROM SIMPLE IM TO A FULL HD MEETING COLLABORATION



MOBILE



DESKTOP



MAC



WEB APP

Work from home

Considered to be highly organized, ambitious, disciplined, and flexible workers. Skype for Business gives them the right tools to succeed

- » **WORK-LIFE BALANCE**
- » **CONNECTION IN HOME WI-FI**
- » **WORK WITH THE DEVICE YOU LOVE THE MOST**
- » **IN-HOME CONFERENCE ROOM**



MOBILE



DESKTOP



MAC



WEB APP

The office worker

Works with ideas, data and information, interacts with colleagues and customers, and utilizes spaces and devices to leverage productivity

- » EVERY SPACE
- » EVERY DEVICE
- » EVERY COMPANY – ALONE OR WITH A TEAM
- » EVERY WORK STYLE



MOBILE



DESKTOP



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WEB APP



IP PHONE



VDI



SURFACE HUB



SKYPE ROOM SYSTEM

The team leader

Brings people and ideas together to create a higher value by using the universal communication tools that Skype for Business gives it

» TEAM IMPROMPTU DISCUSSIONS

» BRAINSTORMING

» LEADING COLLABORATION

» MANAGING IDEAS



DESKTOP



MAC



SURFACE HUB



SKYPE ROOM SYSTEM

The executive

The leader, thinker, and creator of a company's vision uses Skype for Business to communicate it both to internal and external audiences

- » LEADING VISIONS
- » FORMAL FOR BOTH INTERNAL AND EXTERNAL
- » EFFECTIVE AND CONCISE COMMUNICATION
- » TIME IS THE MOST VALUABLE RESOURCE



MOBILE



DESKTOP



MAC



SURFACE HUB



SKYPE ROOM SYSTEM

Everyone else

Customers, vendors, partners, and even family who all want to stay in touch with the company and its employees

» NO SKYPE FOR BUSINESS ACCOUNT

» MOBILE OR WEB

» LIGHT AND EASY

» FAMILY TO A BUSINESS PARTNER



MOBILE



DESKTOP



MAC



WEB APP

No matter **WHAT** is in the client

No matter **WHO** uses the client

It matters to have a **full client portfolio** that
opens you to a Personal, Universal, Intelligent
and Trusted Communication



