Why are cyberattacks so successful?

It only takes hackers 4 minutes to get into a network, but 99+ days for businesses to discover they've been breached

What's your biggest security pain?

Email

- Subpar antivirus antispam doesn't catch attacks
- Users click on ransomware and phishing links
- Accidentally send confidential data

Mobility

- Subpar antivirus antispam doesn't catch attacks
- Users click on ransomware and phishing links
- Accidentally send confidential data

User credentials

- Users have same passwords across all accounts, increasing risk if compromised
- Attackers have sophisticated methods to easily steal credentials

Compliance

- Standards don't change based on company size
- Requirements for GDPR and other regulations are rigorous and complex

Can you currently:	How Microsoft 365 Business helps:
Protect against security threats? Keep the bad guys out?	• Protect email inboxes against spam and viruses • Block ransomware and phishing attacks • Keeps Windows 10 devices safe
Protect business data against leaks?	• Restrict copying and saving of business information • Block sharing of sensitive information like credit card numbers • Back up email in secure archive • Built-in mobile device management
Control who has access to information?	• Limit access to business information • Protect shared documents • Control business information on mobile devices • Strengthen secure access to devices
Secure mobile devices?	• Remote wipe of company data on lost or stolen devices • Require a PIN or fingerprint to access business documents and data to add an extra layer of protection
Prove compliance and risk mitigation?	• Runs on industry's most secure, compliant cloud with 24/7 support and financially backed SLAs • Built with enterprise-level protections that satisfy strict regulatory requirements • Automatic application updates • GDPR compliance with a private, secure and compliant cloud

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Common security misconceptions add to the problem

But the need for security is still there!

Misconception: We are a small business so we are not a target of any threats.

- 43% of cyber attacks target SMBs. And when targeted, 60% go out of business.
- Microsoft 365 Business provides the protection SMBs need with a comprehensive and trusted security solution to protect against threats to email, devices and users.

Misconception: Security is too complex and we don't have the staff to implement comprehensive security.

- While some SMBs may not have in-house IT departments, that doesn't mean comprehensive security can't be implemented.
- Microsoft 365 Business provides one simple solution to deploy and manage with pre-set configurations customized to meet security needs.

Misconception: Security is too expensive and we can't afford it.

- Microsoft 365 Business reduces a business' overall costs because it eliminates the need for multiple third-party vendor solutions and reduces maintenance and management costs.

Misconception: Security is not a business priority for us.

- SMBs who deal with customer information – whether they are retail, financial, health care, or food services – have the same accountability to secure data as big enterprises, so enterprise-level protections are needed.
- Microsoft 365 Business has security built into the productivity platform so there is no need to make trade-offs to justify the security investment.

Microsoft 365 Business provides a single solution to help protect data and devices against external threats and leaks with built-in privacy and compliance tools

Get the protection SMBs need

Comprehensive: Protects against threats to email, devices, and users

Trusted: Runs on industry's most secure, compliant cloud with 24/7 support and financially backed SLAs

Compliant: Built with enterprise-level protections that satisfy stringent regulatory requirements

Simplify security

One solution to deploy and manage

Pre-set configurations customized to meet SMB security needs

eliminate complicated integration work

Reduce costs

Eliminates licensing costs for multiple third-party vendor solutions

Reduces maintenance and management costs

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Contact us today to discuss your security plan for 2019 and learn more about how we can help you avoid a cyberattack!