

WHY YOUR CAMPUS SHOULD HAVE AN ESPORTS TEAM

Hard to believe it, but we've been gaming for a really long time. The first home version of *Pong* was available in 1973, before the official end of the Vietnam War. From those humble beginnings, a massive industry has emerged.

Along the way, both the technology and community have evolved. The rise of esports is taking gaming to a new level, transforming gaming from an immersive personal experience into a competitive public event. Whether they watch in real life or via popular esports platforms like Twitch, it's estimated over 557 million people will participate in esports this year as players, spectators, or both.¹ This means more viewers than the NBA (63M) and possibly the NFL in the near future (141M).²

As gaming moved from arcades to arenas, it's changed along the way. Some of these changes are critical to driving the enthusiasm you're seeing today for esports and gaming in general. And they're also why you should be invested in bringing an esports program to your campus.

Gearing Up to Win

In addition to the physical space, what's required to support esports athletes beyond high-speed, low-latency network connectivity?

Gamers have a simple test for CPU performance: immersive gameplay. This requires breakthrough game mechanics as well as amazing graphic capabilities. They're both required to drive the high frame rates and low latency players expect. Together, they ensure game experiences are fast and flawless.



Intel Inside®. Powerful Solution Outside.



WE ARE LENOVO LEGION™

Our specialized Legion series combines everything you love and trust about Lenovo™ hardware with a performance design and feature set especially made for gamers. This ensures that whether your esports program is on level one or aiming for a championship, your athletes always have the power they need, and you get the service you want.

- Single resource for hardware and software expertise
- Includes next business day onsite upgrade
- Gamer-centric knowledge and expertise
- Highly trained and experienced technicians available 24/7 by email, phone, and chat
- Getting started and how-to assistance
- Help with settings, tuning, hardware, and software optimization via Lenovo Vantage for Gaming

Serious style and substance: Legion tower

In a world focused on mobility, hardcore gamers still love their tower PCs. Our Legion T530 offers 9th Generation Intel® processing with NVIDIA GeForce RTX graphics. The stylish design features red LED lighting that adds just a little bit more drama to the game play.

Maximum mobility: Legion laptop

Esports is about more than just players. Big events also have announcers, commentators, and coordinators just like traditional athletics. That's why our Legion laptop series is a perfect fit, bringing almost as much performance and the same stylish design to users who need more mobility and flexibility.



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	LENOVO LEGION T530	LENOVO LEGION Y540
Processor	Up to 9th Generation Intel® Core™ i7	Up to 9th Generation Intel® Core™ i7
Operating System	Windows 10 Pro	Windows 10 Pro
Graphics	Up to NVIDIA GeForce RTX 2060 6GB	Up to NVIDIA GeForce RTX 2060 6GB
Memory	Up to 16GB DDR4 2666 MHz (supports up to 32 GB)	Up to 32GB DDR4
Storage	Dual Drive Configurations available (HDD + SSD)	Dual Drive Configurations available. (HDD + SSD)
Audio	Dolby Atmos Effect and Sound Radar	Harman speakers with Dolby Atmos for Gaming
Ports	Front: 3; Rear: 9	Side: 3; Rear: 7
Display	N/A	Up to 15.6" FHD IPS anti-glare 144Hz 72% color gamut 300 nits
Environment	ENERGY STAR 6.1; ErP Lot 3; RoHS-compliant	ErP lot 3; RoHS-compliant

An effective commander needs to see the battle, and Legion monitors put players in the middle of it. With fast refresh rates, lightning-fast response times, and advanced NVIDIA G-SYNC technology, players get a smooth gaming experience with Legion monitors. Pair that with gaming keyboards, mice, headsets, and more, your team will be more than ready for any battle.

For more information about Lenovo Legion solutions for esports, contact your sales representative today.

