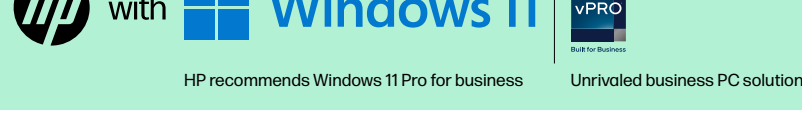


# How HP is delivering what others can't

6 essential solutions to simplify your flexible work world



People in every kind of business are now working in the office, at home, and on the go. While a sleek, light, powerful notebook is a key ingredient for most, it takes much more than that to deliver complete support. It takes the ecosystem only HP brings together.

## 01 Partner with leaders

We all know what they say about the jack of all trades. Master of none, right? The best tech comes from powerful collaborations. That takes bringing together best-in-class partners like Microsoft and Intel® to deliver top-notch devices for your workforce.

HP makes it better with:

- ✓ Devices bringing together Intel vPro® and Windows 11 Pro for seamless remote device management<sup>1</sup>
- ✓ Simplify your workday and improve your employees' productivity by upgrading to Windows 11 Pro
- ✓ Unrivaled business PC solutions powered by Intel vPro®

**68%** of high-growth companies use a "productivity anywhere" work model.<sup>2</sup>

## 02 Protect anywhere

Your people are now everywhere with their devices. So are threats. Today, security requires zero-trust solutions that make security manageable from anywhere and effortless for end users. You need tools that spot attacks, keep them from spreading through your network, and help you recover.

HP makes it better with:

HP Wolf Pro Security Edition PCs<sup>3</sup>

- ✓ HP Wolf Endpoint Security Controller that allows IT to manage security from anywhere
- ✓ Hardware-enforced threat containment that helps keep malware from spreading through the PC or network
- ✓ Next-generation antivirus that detects emerging threats with deep learning AI

## 03 Give each individual the right device. Not the same device.

Notebooks are standard equipment for the flexible workforce, but not all of them meet workers' needs equally. The best combine ultralight mobility, jaw-dropping styling, and cutting-edge performance with features like extended all-day battery life, autofocus cameras, and touchscreens ideal for whiteboarding. Also, be sure to modernize your workforce with the latest Windows 11 Pro.

HP makes it better with:

- ✓ A breadth of powerful devices to fit the needs of all your users
- ✓ Innovative design with versatile features like 2-in-1 portfolios and touchscreens
- ✓ Productivity tools to support workers from road warriors to power users



HP Dragonfly Folio G3:

- ✓ Sleek, lightweight design with Intel vPro® performance
- ✓ Multi-mode folio with integrated touchscreen for all-in-one productivity
- ✓ Seamless hardware-based security benefits from HP Wolf Security tools<sup>4</sup>



HP EliteBook 1040 G10

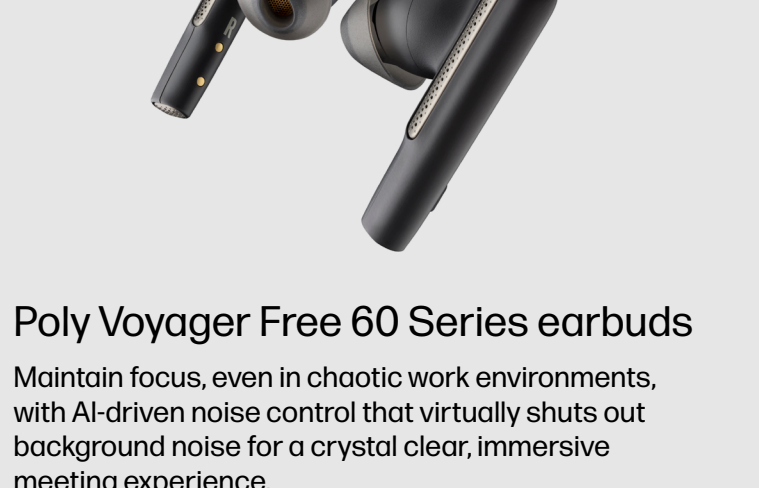
- ✓ A highly mobile and productive device for dynamic environments
- ✓ Upgraded collaboration with 5MP camera and HP Auto Frame<sup>5</sup>
- ✓ Built for today's IT; resilient for tomorrow's needs

## 04 Bring everyone, everywhere together

Remote meetings are now a given, so you need virtual meeting environments where individuals or groups can be clearly seen and heard without distraction or confusion. Look into easy-to-use conference room systems and notebooks with features like AI-driven dynamic video and automated sound level adjustment that make the rest of the world fade away.

HP makes it better with:

- ✓ Intuitive conferencing solutions from HP and Poly that connect people both in the office and beyond
- ✓ Meeting-focus tech on notebooks, including 8 MP cameras, HP Auto Frame<sup>5</sup>, HP Dynamic Voice Leveling, and smart videoconferencing features on Windows 11 Pro



Poly Voyager Free 60 Series earbuds

Maintain focus, even in chaotic work environments, with AI-driven noise control that virtually shuts out background noise for a crystal clear, immersive meeting experience.



HP ZBook Firefly

- ✓ Pro-level performance with true mobility in this sleek and powerful notebook
- ✓ Optional HP DreamColor display for color calibrated accuracy<sup>6</sup>
- ✓ Strong collaboration with auto-framing 5MP camera<sup>7</sup> and Wi-Fi 6E<sup>8</sup> or 5G options<sup>9</sup>

## 05 Build the perfect setup

Great notebooks get even better when paired with peripherals like ergonomic keyboards and external displays. And for teams that need the power of a high-performance desktop workstation from anywhere and the ability to collaborate, look for remote solutions that truly transform productivity and mobility.

HP makes it better with:

- ✓ Select HP displays with low blue light to help sustain eye comfort
- ✓ HP keyboards and docking stations that keep desks comfortable and free of wire clutter
- ✓ HP Anyware<sup>10</sup> software to remotely access high-performance workstations from almost any device

## 06 Manageability meets the mobile workforce

Device management and tech support need to work wherever your team members may be...and not just near some tech company's nearest retail store. That means you need a way to deliver devices, automatically update them, and repair them anywhere.

HP makes it better with:

- ✓ HP Set Up Services<sup>11</sup> that let you get the right PCs to the right people right to their doorstep, all set up and ready to work immediately
- ✓ HP Active Care<sup>12</sup> with 24/7 call support, next-day on-site service, and AI-driven predictive analytics to spot problems before they happen

# HP helps your business thrive

As the work world constantly evolves and IT faces an ongoing barrage of workforce demands, HP has you covered with thoughtful solutions that go beyond the typical PC. As an expert at outfitting businesses of all sizes, we offer a unique range of devices and configurations that help employees, security, and systems perform at their best both in and out of the office, along with services that help make today's IT more streamlined and manageable. Look to HP as your trusted partner for the technology, support, and managed IT services that deliver on the productivity demands of today's work world.

EXPLORE HP SOLUTIONS AT [HP.COM/HYBRIDWORK](https://www.hp.com/hybridwork)



<sup>1</sup> Intel vPro® requires Windows 10 Pro 64 bit or higher, a vPro supported processor, vPro® enabled chipset, vPro enabled wired LAN and/or Wi-Fi 6E WLAN and TPM 2.0. Some functionality requires additional 3rd party software in order to run. Features of vPro® Essentials and Enterprise vary. See <http://intel.com/vpro>

<sup>2</sup> Accenture, "Future of work research," November 29, 2022, <http://www.Accenture.com/us-en/insights/consulting/future-work>

<sup>3</sup> HP Wolf Pro Security Edition (including HP Sure Click Pro and HP Sure Sense Pro) is available preloaded on select SKUs and, depending on the HP product purchased, includes a paid 1-year or 3-year license. The HP Wolf Pro Security Edition software is licensed under the license terms of the HP Wolf Security Software-End-User License Agreement (EULA) that can be found at: [https://support.hp.com/us-en/document/ish\\_3875769-3873014-16](https://support.hp.com/us-en/document/ish_3875769-3873014-16) as that EULA is modified by the following: "7. Term. Unless otherwise terminated earlier pursuant to the terms contained in this EULA, the license for the HP Wolf Pro Security Edition (HP Sure Sense Pro and HP Sure Click Pro) is effective upon activation and will continue for either a twelve (12) month or thirty-six (36) month license term ("Initial Term"). At the end of the Initial Term you may either (a) purchase a renewal license for the HP Wolf Pro Security Edition from HP.com, HP Sales, or an HP Channel Partner, or (b) continue using the standard versions of HP Sure Click and HP Sure Sense at no additional cost with no future software updates or HP Support."

<sup>4</sup> HP Wolf Security for Business requires Windows 10 or 11 Pro and higher, includes various HP security features, and is available on HP Pro, Elite, RPOS, and Workstation products. See product details for included security features.

<sup>5</sup> HP Auto Frame available only with optional 5MP camera that must be configured at purchase. Requires the myHP application and Windows OS.

<sup>6</sup> Optional feature that must be configured at purchase.

<sup>7</sup> Requires the myHP application and Windows OS.

<sup>8</sup> Wi-Fi 6E is an optional feature that must be configured at purchase. Wi-Fi 6E requires a Wi-Fi 6E router, sold separately, to function in the 6GHz band. Availability of public wireless access points limited. Wi-Fi 6E is backwards compatible with prior 802.11 specs. And available in countries where Wi-Fi 6E is supported.

<sup>9</sup> Intel® 5G module is optional and must be configured at the factory. Module designed for 5G NR NSA (non-standalone) networks as carriers deploy Evolved Universal Terrestrial Radio Access New Radio Dual Connectivity (ENDC) with both 100MHz of 5G NR and LTE channel bandwidth, using 256QAM 4x4 as defined by 3GPP. Module requires activation and separately purchased service contract. Check with service provider for coverage and availability in your area. Data connection, upload and download speeds will vary due to network, location, environment, network conditions, and other factors. Backwards compatible to 4G LTE and 3G HSPA technologies. 5G module planned to be available in select platforms and select countries, where carrier supported.

<sup>10</sup> Network access required. HP Anyware software and licensing are available through a 1- or 3-year subscription. Renewal is required after the subscription term. HP Anyware subscriptions are based on the number of concurrent PCoIP connections used (pay for the number of host connections, not the software) with a minimum order quantity of 5. For a limited time, an HP Anyware Professional subscription also includes access and support for ZCentral Remote Boost and ZCentral Connect and is available for purchase through an HP reseller or contact sales at [hp.com/Anyware](http://hp.com/Anyware). ZCentral Remote Boost Sender requires Windows 10 and 11, RHEL/CentOS (7 or 8), or UBUNTU 18.04 or 20.04 LTS operating systems. macOS (10.14 or newer) operating system and ThinPro 7.2 are only supported on the receiver side. ZCentral Connect requires Windows (10 or 11) or Windows Server (2016 or 2019) operating system, Microsoft Active Directory and Intel® Active Management Technology for select features. For system requirements and to install HP Anyware and Anyware Manager, refer to the Admin Guides at: <https://docs.teradici.com/find/product/hp-anyware>

<sup>11</sup> HP Care Packs are sold separately. Service levels and response times for HP Care Packs may vary depending on your geographic location. Service starts on date of hardware purchase. Restrictions and limitations apply. For details, visit [www.hp.com/go/cpc](http://www.hp.com/go/cpc). HP Services are governed by the applicable HP terms and conditions of service provided or indicated to Customer at the time of purchase. Customer may have additional statutory rights according to applicable local laws, and such rights are not in any way affected by the HP terms and conditions of service or the HP Limited Warranty provided with your HP Product.

<sup>12</sup> HP Active Care first requires HP TechPulse to be installed by customer manually via a one-click download at [hp.com/active-care](http://hp.com/active-care) or by providing consent at the time of your hardware's first boot, which enables HP to install HP TechPulse to collect information related to the device. HP TechPulse is a telemetry and analytics platform that provides critical data around devices and applications and is not sold as a standalone service. HP TechPulse follows stringent GDPR privacy regulations and is ISO27001, ISO27701, ISO27017, and SOC2 Type2 certified for Information Security. Internet access with connection to TechPulse portal is required. For full system requirements, please visit <http://www.hpdaas.com/requirements>. HP services are governed by the applicable HP terms and conditions of service provided or indicated to Customer at the time of purchase. Customer may have additional statutory rights according to applicable local laws, and such rights are not in any way affected by the HP terms and conditions of service or the HP Limited Warranty provided with your HP Product.

HP Services are governed by the applicable HP terms and conditions of service provided or indicated to Customer at the time of purchase. Customer may have additional statutory rights according to applicable local laws, and such rights are not in any way affected by the HP terms and conditions of service or the HP Limited Warranty provided with your HP Product. Intel®, the Intel® logo, and vPro are trademarks of Intel® Corporation or its subsidiaries. Microsoft and Windows are trademarks of the Microsoft group of companies.