

2015 TOP 10 SMB

Business Issues, IT Priorities,
IT Challenges

Rank	Top 10 SMB Business Issues	Top 10 SMB IT Priorities	Top 10 SMB IT Challenges
01	 Increasing Profitability	 Cloud Computing	 Budget constraints
02	 Increasing business growth	 Social Media	 Mobility Security
03	 Reducing operational costs	 Mobility Solutions	 Data/application Integration
04	 Attracting and retaining new customers	 Collaboration	 Maintaining current IT infrastructure
05	 Government policies and regulations	 Managed Services	 Data protection/recovery/business continuity
06	 Improving quality of products and processes	 Big Data	 Mobile device management
07	 Improving workforce productivity	 Server Virtualization	 Finding qualified and trained people
08	 Keeping pace with competition	 Business Intelligence	 Excessive data growth
09	 Managing Uncertainty	 Internet of Things	 Controlling costs/Justification for IT investment
10	 Focusing on new markets	 Converged Infrastructure	 Regulatory compliance

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SMB Data You Can Rely On

Analysis You Can Act Upon