

2016 TOP 10 SMB

Business Issues, IT Priorities,
IT Challenges

Rank	Top 10 SMB Business Issues	Top 10 SMB IT Priorities	Top 10 SMB IT Challenges
01	 Improving quality of products and processes	 Cloud Computing	 Mobility Security
02	 Improving workforce productivity	 Social Media	 Budget constraints
03	 Attracting and retaining new customers	 Mobility Solutions	 Finding qualified and trained people
04	 Increasing Profitability	 Collaboration	 Excessive data growth
05	 Increasing business growth	 Security Solutions (Cloud & Mobility)	 Maintaining current IT infrastructure
06	 Creating innovative products	 Virtualization	 Regulatory compliance
07	 Digital Marketing	 Managed Services	 Implementing/ Accelerating Cloud computing
08	 Reducing operational costs	 Analytics	 Mobile device management
09	 Managing Uncertainty	 Big Data	 Mobility solution demands and devices
10	 Improving speed to market	 IoT	 Data protection/ recovery/business continuity

techaisle
www.techaisle.com

Global Industry Analyst & Market Research Organization

SMB Data You Can Rely On

Analysis You Can Act Upon