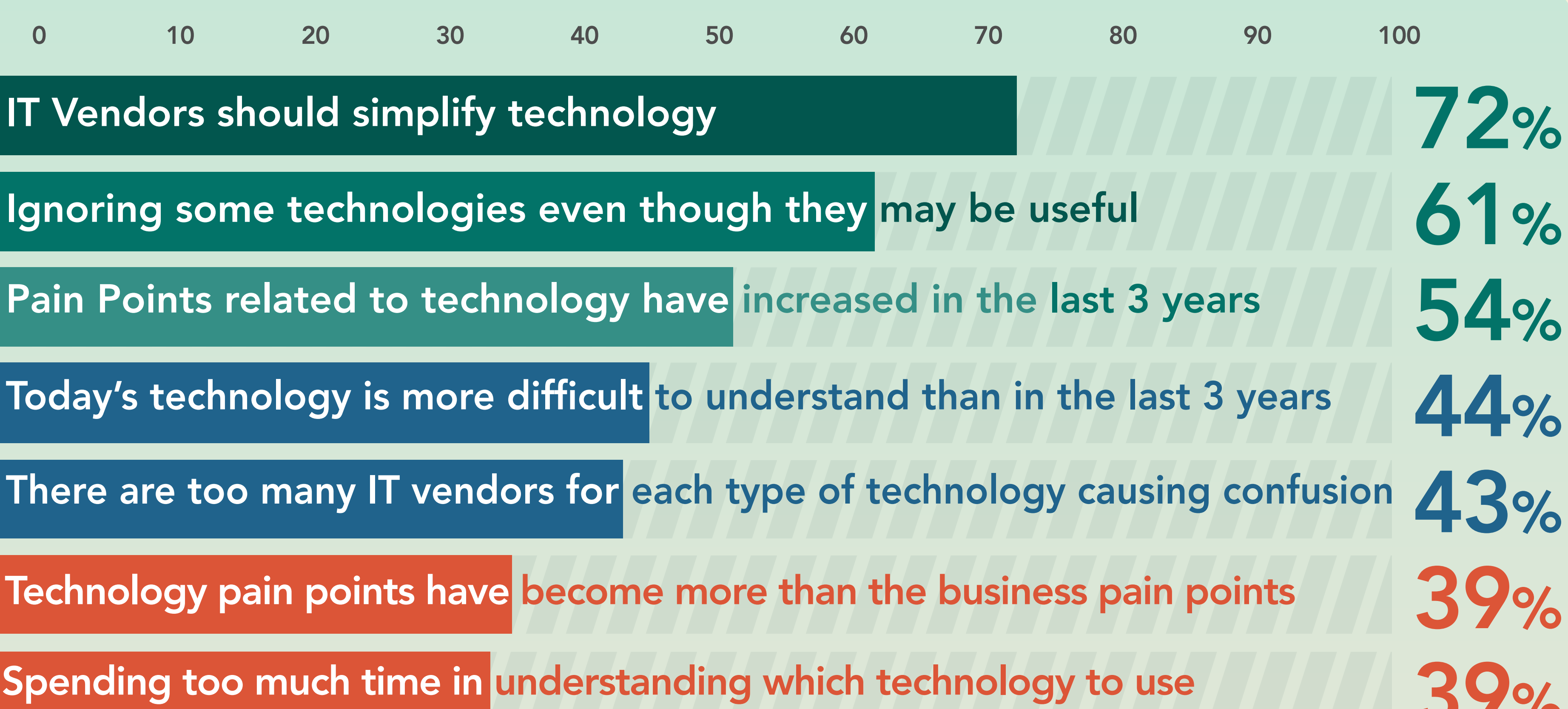


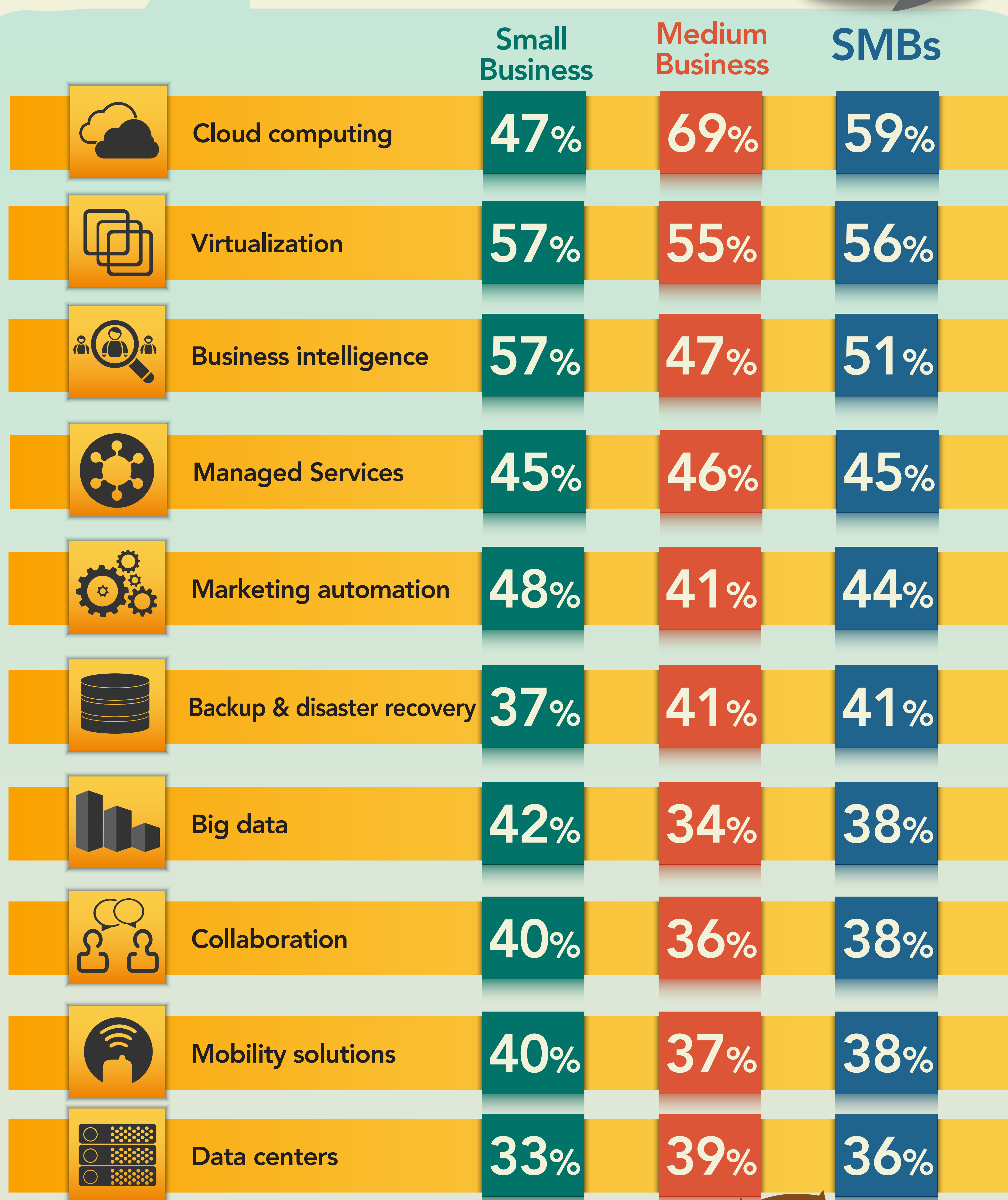
# SMB Case for Simplifying IT

SMBs want technology to be simplified for ease of use, straight forward implementation, less confusion and quicker decisions



## TOP 10

Technologies that SMBs view as most complex to understand



## TOP 10

Technologies that SMBs find relevant to their business



## TOP 10

buzzwords that SMBs are tired of hearing



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